

# \$ SIERRA MADRE DOLLAR DAYS \$

## Sierra Madre News

Section One

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\$3.00 YEARLY—7c PER COPY

SIERRA MADRE, CALIFORNIA — OCTOBER 6, 1955

18 PAGES—VOL. 49—NO. 48

### First Person Singular

By HARRY ELWOOD

Last Saturday, with many fearful palpitations, I became an editor and publisher for the first time in my reasonably young life.

For the next few weeks I'll be floundering about trying to master, or at least keep even with, the countless and largely unsung duties that beset the owners of weekly newspapers. I beg your indulgence.

The Sierra Madre News, I trust, will continue to reach you each Thursday. With the assistance of the paper's able staff, I hope to carry on the good work of Mr. and Mrs. Edgar Jenkins and of earlier owners.

I have some pretty definite ideas about newspapers, and, in time, I hope to put them into practice.

Weekly newspapers represent the last stronghold of personalized journalism. In the 19th and early 20th Centuries, metropolitan dailies also had the personal touch. Editors and publishers actually labored on their papers and, in fact, were occasionally attacked with horse whips and canes for their efforts.

Well, I sincerely hope no one mauls my skinny back with a buggy whip. Weekly newspapers, however, are of necessity the personal products of their owners. I hope to make the Sierra Madre News a vigorous paper, a paper worthy of your readership.

Politically, the Sierra Madre News will be independent. By that I mean the paper will support for office those candidates who appear to be most competent and who will do the best job for the voters, regardless of the candidates' political affiliation.

Ethically, the Sierra Madre News will strive mightily to live by that old axiom—Freedom of the Press.

Freedom of the Press does not mean the publisher's freedom to print what he wishes to print and to withhold that which he wishes to withhold.

It means, instead, that the readers are free to find out what is going on through their newspapers, within the bounds of decency and good taste. All the news, both popular and unusual.

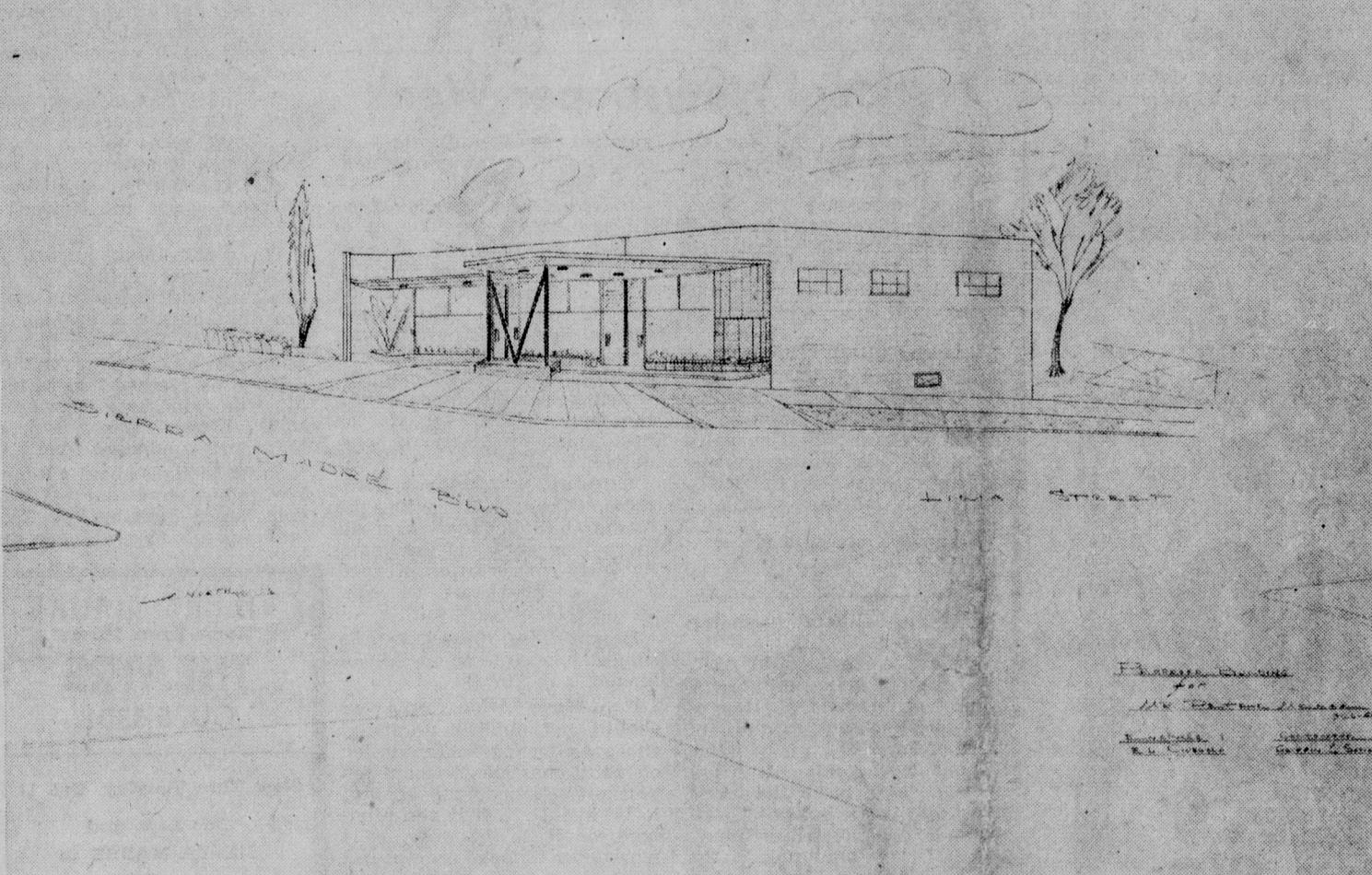
Every paper, of course, is restricted by time, space and locality. The Sierra Madre News will be strictly local. We will try to print something about every important and entertaining event in this area which may be of interest to our readers.

This column, "First Person Singular," will appear in the Sierra Madre News almost (I use the word advisedly) every week.

The unfortunate truth about a column is that it has to appear regularly, whether or not the writer has anything to say.

I decided to use the "I" or first person singular, because the opinions expressed here will be entirely my own. In addition, I admit to a slight prejudice in this respect. I have always felt that the egotistical "I" is not quite so pretentious as the royal "we."

Before I finish, I want to thank all the kind people in this lovely town who have wished me well. I think they meant it.



THIS NEW BUILDING being constructed by P. M. Messe on the corner of Lima and W. Sierra Madre Blvd. is expected to be completed by Nov. 15. The four-store development.

## Civic Spirit Seen High in Float Plans

By LEE SHIPPEY

Not only will Sierra Madre have a float in the Tournament of Roses Parade but indications are it will be supported by the enthusiastic community spirit which marked the creation of our floats for so many years.

That was the conclusion of Emory Johnston, chairman of the Float Committee, after the committee meeting Wednesday night of last week. The reason for such optimism was the action of the City Council in voting to contribute up to \$500, if necessary, and the reports of committees.

City Manager Bevington was present and contributed helpful ideas. Burton Cousens, Jack Dewar and Bill Jack reported that the committee on construction had plans for building a chassis which would accommodate any sized float within the means of a moderate budget and solve that problem for years to come.

Louis Arthur Hansen, 580 N. Sierra Madre Blvd., Pasadena, died unexpectedly in his home Monday following a heart attack. He was 60 years old.

A resident of California for the past 15 years, Mr. Hansen was associated with his brother, Carl, who owns the local Ford agency.

A veteran of World War I, he was a member of the Masonic Order and of the Rotary Club.

Funeral services will be at 2 p.m. today in Ripple Mortuary Chapel, with the Rev. R. Hylton Sanders of Pasadena officiating. Interment will be in Live Oak Memorial Park, Monrovia.

He is survived by his wife, Mrs. Gertrude M. Hansen, and daughter, Louise A. Hansen, both of Pasadena; a sister, Mrs. Marion Densmore, of Covina, and a brother, Carl, of Sierra Madre.

A number of persons have already made contributions at the Bank of Sierra Madre, indicating far greater public interest than at this time last year.

It was decided to invite clubs and civic organizations to name

their own candidates for queen. Clubs also will take part in the rose sale Dec. 2 and 3.

Each organization will back its candidate with a number of assistant rose sellers. The team raising most by rose sales will name its candidate queen.

There also will be a dance Dec. 3 at which the prize-winning float theme will be announced and the plans unveiled.

### LOUIS HANSEN DIES; FINAL RITES TODAY

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### Democrats Select New 1956 Officers

The first action of the Sierra Madre Democratic Club at its meeting Monday evening was unanimously to adopt a resolution expressing the earnest hopes of the club for the complete recovery of President Eisenhower.

The club then elected David Arenson to fill the unexpired term of Dr. Kurt Mueller, who resigned as president because he has been appointed chief of chemical research at the North American Aviation plant near Santa Susana and will move as soon as possible.

Frazed Dougherty, vice president, had succeeded to the presidency, but his business takes him out of town so often he felt unable to carry on the duties. Mrs. Thomas Lathe was elected vice president to succeed Dougherty.

The new rate structure cannot be enforced until 30 days after the second reading of the ordinance.

### Water Rate Boost Postponed; Report Outlines City's Needs

A second reading of the ordinance raising water rates from 10 to 20 per cent was postponed at the City Council meeting Tuesday night to give councilmen time to study a new report prepared by City Administrator Lawrence Bevington.

The report, which outlines steps the city must take to meet the water problem, will not be made public until the council meeting next Tuesday.

Three letters protesting the proposed rate increase were read at the council session. Each protested that the new rates would not be fair, especially regarding larger consumers.

They carried the signatures of Isabelle F. Steele, 385 N. Baldwin; Mr. and Mrs. Homer Bussey, 390 Sycamore Place, and Marion M. Douet, 341 Sturdevant Drive.

Under the proposed increase, a present bi-monthly water bill of \$2.50 would be increased to \$2.75. A bill of \$3.70 would jump to \$4.15; \$4.70 to \$5.55, and \$5.70 to \$6.95.

Increases would vary from 10 to 24.6 per cent and then decline to 10 per cent again for the largest consumers, such as nurseries.

The new rate structure cannot be enforced until 30 days after the second reading of the ordinance.

shown reproduced here from an architect's drawing, may contain a cleaning and laundry shop, a shoe repair business and other enterprises.

### FIRE PREVENTION WEEK SET

President Eisenhower has proclaimed the week of Oct. 9-15 as Fire Prevention Week—a fact noted by the City Council at its meeting Tuesday night.

Along with thousands of other communities throughout North America, Sierra Madre will observe this oldest of all special weeks with a campaign under the sponsorship of the Fire Department, which is headed by James Heasley.

"Don't Give Fire a Place to Start" is the slogan of this year's program. This slogan, the City Council observed, has been followed to the letter by the Sierra Madre Fire Department in the past year.

Rossi was appointed to the postal service March 1, 1939, in Canton, O., his home town. Two

years later, he was drafted, and spent the next five years in the Army.

For nine months, Rossi was clerk-in-charge of the Army Post Office in New Zealand. He was transferred back to the United States and worked in the Army Post Office in Santa Anita.

Discharged in 1946, Rossi was assigned to the Sierra Madre Post Office as a carrier. He was transferred as a clerk to the U.S. Post Office in Fall River, Mass., where he spent four months before he was assigned once again to Sierra Madre.

From March, 1948, until his appointment as assistant postmaster, he was finance clerk here. He succeeds Art Embree, who retired as assistant postmaster, effective Sept. 30.

Rossi, his wife, Lillian, and two children, Daryl, 8, and Diane, 7, live at 454 Manzanita.

Following a business meeting presided over by the president, Mrs. Marion D. Austin, the program chairman, Mrs. Neil Fallon, will introduce Edna Stearns Dayton who will present a play review.

Reservations must be in by Monday, Oct. 10, and may be made by calling Mrs. Ruby Barham at CUster 5-0208.

Mrs. ALVIN LENZ AND MRS. HOMER WISHEK, artists and historians of the San Gabriel Valley, show watercolor of the early Baldwin stables. Paintings of early Sierra Madre landmarks will be shown at the Tea and Tails at 2 p.m. Oct. 13 in the Parish House of the Church of Ascension. Mrs. Eugene Field Englar, president of St. Catherine's Guild and chairman of the tea, announced that Mrs. Hall Perry is in charge of arrangements, assisted by Mrs. Helen Hutton, Mrs. Lorena Cable and Mrs. Spencer Edwards.

The weather

Sept. 28.....78.....55

29.....80.....52

30.....84.....48

Oct. 1.....94.....50

2.....85.....60

3.....78.....52

4.....74.....51

Rainfall

Season to date.....17.40"

Last year this time.....15.73"

## Council Seeks Immediate Action On Tax Funds for City Streets

### Kiwanis Club Here Elects New Officers

New members of the 1956 Board of Directors for the Sierra Madre Kiwanis Club were elected at the organization's meeting Tuesday in the Woman's Club.

They are John Curtis, Knox Hagar, James Wilke, Morris Yasskin and Charles Louk.

Holdover members of the 1955 board who will serve next year are Dr. Daniel D'Arcy, City Administrator Lawrence Bevington, Leland Marsh and Henry Nelson.

The 1956 board elected John Curtis as president for the ensuing year and Larry Lomax as vice president. Richard Hartley was appointed secretary.

Earlier, Charles Skutt, superintendent of Sierra Madre Schools, presented his second program of illustrated color slides on his recent trip to Europe and the Near East.

The pictures and commentary covered the Skutts' route through Italy, Switzerland, Germany, France, Denmark, Norway, England, Scotland and back to the United States.

Guests at the luncheon included Robert W. Lane, Sierra Madre jeweler; Harry Elwood, publisher of the Sierra Madre News; Kiwanians Edward Wopshall and Stuart McComb of the Pasadena Club, Robert Hanley, Monrovia, and George Shirk, Altadena.

Co-leaders will be Anne E. Cotter, 575 Skylane Dr., Sierra Madre, and Lester J. Bergslien, librarian. Those who plan to attend should read the book to be discussed in advance of the meeting. There is no charge.

The Book of Job will be discussed at the first meeting and subsequent sessions will include reviews of the Western World's great literature, from Plato to Freud.

Additional meetings will be on the second Tuesday of each month until next summer.

PTA TEAM FALLS SHORT OF GOAL

The Sierra Madre PTA team

sponsored by the Chamber of Commerce, the two-day event tomorrow and Saturday will feature a breakfast and hobby fair.

Tickets to the breakfast from 7:30 to 11 a.m. Saturday will be sold today and tomorrow at the following three locations in downtown streets—in front of the bank, at Kersten Court and Sierra Madre Blvd., and at the corner of Lima and Sierra Madre Blvd. In addition, tickets are still on sale at several stores, the Post Office and The News, for 50 cents each.

The breakfast will feature a man-sized meal of orange juice, sausage and hotcakes, plenty of hot coffee and milk. The food is being donated by Harold Roberts.

Admission tickets to join the team are only 50 cents. Prizes to the youngsters who signed up the most recruits and veterans will be awarded Monday.

The remainder of Tuesday's meeting was devoted to reports from local clubs and civic groups and to the exchange of ideas.

A committee to report on Sierra Madre will be chosen at the Co-ordinating Council's meeting Oct. 20.

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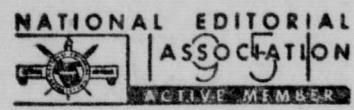
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## SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. Custer 5-3324  
Entered as second class matter at the Post Office at Sierra Madre, California, under the Act of March 3, 1897.



Member California Newspaper Publishers Association, Inc.  
Adjudication Decree Number—404,764

Date of Adjudication—August 19, 1936  
OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE  
PUBLISHED EVERY THURSDAY

Established Oct. 2, 1906

HARRY W. ELWOOD, Editor-Publisher

Marjorie Thomas  
Dorothy Underwood  
Frederick Hawkins.

Society Editor  
Advertising Manager  
Plant Superintendent

### Lee Shippey asks What Do You Think?

Mr. Mrs. or Miss Sierra Madre, did you or any of your family living here ever write a book? If so, Miss Martha Pritchard of the Sierra Madre Public Library Board would like to hear from you.

Miss Pritchard is displaying the literary works of Sierra Madre writers in the library and would like to make the exhibit as complete as possible.

In 1883, when Sierra Madre was small indeed, one R. W. C. Farnsworth published a book about this and surrounding areas under the title, "Southern California Paradise," and it was about that same time that Helen Hunt Jackson, gathering

material for "Ramona," was the guest of Abbott Kinney at Sierra Madre Villa and must have compiled a good many notes for that American classic.

In the years since then, many writers have sojourned and worked here, but many of them existed so quietly—possibly because some of them were eager not to be disturbed by creditors—that their activities were not generally known.

For instance, B. M. Bower—who wrote such he-man novels of struggle and adventure that readers all over the United States thought she was a man—lived and wrote here for sev-

## PTA Again Offers Student Accident Insurance for Schools

Once again the PTA has made arrangements to make student accident insurance available for the Sierra Madre public schools.

Descriptive literature on this insurance plan has been mailed out to each family and is available on a voluntary basis.

Under this type of insurance the coverage pays up to \$1,000 total medical care and accidental death and dismemberment coverage up to \$1,000.

It also provides up to \$100 to cover dental treatment caused by accident at school.

Mailing application forms promptly will enable a child to

be insured as soon as the forms reach the insurance company.

Regularly enrolled children may qualify for student accident insurance, which costs only \$2 per child for the entire year.

New parents interested who have not received an application form for their child, please contact the PTA insurance chairman, Mrs. Mit Kumihiko (CUster 5-1309) and the necessary papers will be mailed out promptly.

Also, those parents in need of more application forms for their children may inquire at the school office.

## Around the Square

By SEWALL CLARK

Anybody here want to start an argument? Come on. Don't be a sissy. Let's start something. Let's talk about autumn in Sierra Madre, deer in the yard, Postmaster Charles E. Louk, and Art Ottoson of Art's Pet Supply.

How do these things get started? It's real easy.

During a brief conversation the other day we were reminded of "Homecoming Days" at school, football games, and the nostalgic mood of autumn.

Our own homecoming seasons, with the decorated houses and stage props on the lawns, brought the traditional football games at Thanksgiving—Missouri versus the University of Kansas.

We didn't think anyone in Sierra Madre could be acquainted with those mid-western days until one evening in front of City Hall with Charlie Louk—he was our mayor then—when we learned that he and his wife came here from Lawrence, Kansas, where both of them were graduated from K.U.

So we thought about autumn. We remembered the red-and-gold leafed days in New England and Missouri, and how our

friends there had warned us how much we would miss the change of seasons once we moved to California. And that was when we thought we ought to start an argument.

We love the memories of New England, the autumn-blue skies and the sea turning cold in September, and the mellow "Indian summers" of the middle west—but in the very first of our 14 years here, much to our surprise, we discovered the mood of seasons in Sierra Madre. You can smell the autumn-earth here as surely as you could smell the snow just before it flicked across your eyelash during that homecoming game way-back-when.

Don't tell us there are no seasons in Southern California. Even the animals are our witnesses.

Art Ottoson of "Art's Pet Supply" was delivering some of that extra-special horsemeat the other day to keep our garbage pail from being tipped over (so you don't believe it?) when he saw the deer resting in the shade of the twin oaks. He prophesied that with the first "smell of autumn" the deer would disappear for awhile, because every buck and doe knows that the "smell of autumn" can mean the smell of gunpowder.

## Lyric THEATER

105 E. Foothill El Cajon 8-5119

Open Weekdays & Saturdays 6:45 p.m.

Sunday Continuous from 1:30 p.m.

"THE SEVEN-YEAR ITCH" Cinemascope With Marilyn Monroe

—Plus—

Superscope Hit "BENGALI"

Victor McLaglen,

Richard Conte

—

ALL SEATS 50¢ to 7:30 p.m.

MONDAY THRU THURSDAY

EVERY SUNDAY MATINEE ONLY 5 Cartoons Plus Regular Show

SATURDAY MATINEE Gary Cooper "ADVENTURES OF MARCO POLO" 5 Cartoons and Serial

WANT TO FIND IT?—LOOK IN THE WANT ADS

## ANNOUNCEMENT

Pangborn Realty to Open Arcadia Office at 300 E. Foothill Blvd., Arcadia, on October 24. All Listings Will Be Serviced by Both Offices, Giving You Wider Coverage for Your Property.

**Harold Pangborn**

Doing Business as Pangborn Realty Co.

Beautiful Costume

**Jewelry**

Dollar Days Specials! 2 DAYS ONLY

## ROPES

Many Varieties and Colors Chokers and Earring Sets . . . 50% Off

## EARRINGS

Good Selection

2 pairs \$1

## WATCH BANDS

Your Choice

50% Off

## CUFF LINKS

Many Types

30% Off

## WALLETS

ODDS and ENDS

While They Last

40% Off

## HURRY! Only 1

## ELECTRIC RAZOR

Regular 28.50

Reduced to ..... 19.95

## WE OFFER—DURING DOLLAR DAYS—

## SPECIAL TRADE-IN ALLOWANCE ON WATCHES

• We Give and Redeem Gold Bond Stamps

• Use Our Christmas Lay-Away Plan

## ROBERT W. LANE

JEWELER

54 W. Sierra Madre Blvd. Custer 5-7221

SIERRA MADRE

## SAFeway FOOD NEWS

# Clamb Sale!

SHOULDER ROAST 39¢/lb.

Featured this week at Safeway you'll find square cut Shoulder Roast cut from government graded U.S.D.A. CHOICE LAMB, carefully aged to peak of tenderness and flavor, then fully trimmed.

LAMB LEGS USDA CHOICE GRADE

LAMB CHOPS USDA CHOICE GRADE

SPARERIBS PORK

Eastern Grain Fed. Small, 3 lbs. or less.

FILLET OF SOLE Captain's Choice. Quick-frozen ocean fish.

CORNED BEEF Boneless Brisket. Mild-cured. USDA Choice.

63¢ LAMB BREAST USDA CHOICE GRADE

SMALL LOIN lb. 95¢ LARGE LOIN lb. 79¢ RIB CUT lb. 59¢

45¢ SLICED BACON Dubuque or Morrell's Pride. Grade A.

1-lb. pkg. 45¢ GROUND BEEF In clear Visking. Selected lean beef. Fresh!

1-lb. pkg. 45¢ FISH STICKS Captain's Choice. Breaded. No work!

TUNA CHICKEN OF SEA CHUNK STYLE 6-oz. can 23¢

SEA TRADER CHUNK STYLE 6-oz. can 19¢

MAYDAY SALAD OIL quart bottle 49¢

NUCOA MARGARINE 1-lb. pkg. 21¢

EGGS LARGE GRADE AA CREAM O' THE GRO. FRESH! doz. 65¢

SKIPPY DOG FOOD 15-oz. can 5¢

Balanced ration for dogs or cats.

## BREAKFAST SUGGESTIONS

COFFEE 6-oz. jar 1.39 EDWARD'S DEEP-ROASTED INSTANT

Post Toasties 8-oz. 16¢ CORN FLAKES 12-oz. pkg. 21¢

Sugar Crisp 6-oz. 16¢ POST'S 9 1/2-ounce package, 24¢

Grapenut Flakes 12-oz. 22¢ Sugarcoated flavor. It's energy-rich!

Pancake Mix 11 1/4-oz. 19¢ SUZANNA. 2 1/2-pound package, 35¢

Pack Train Syrup 24-oz. 29¢

Choc. Dairy Drink 1-lb. can 43¢ LAC-MIX. Nonfat dry milk solids.

MELROSE COOKIES Coconut, Oatmeal, Sugar! Real old time flavors 14-oz. 25¢ Baked by Melrose!

Showboat Brand Rice PEARL RICE 2-lb. 21¢

LONG GRAIN RICE 2-pound package, 25¢

BROWN RICE 1-lb. 15¢

PEANUT BUTTER 12-oz. jar 39¢ BEVERLY. Chunk or Creamy.

GREEN BEANS 2 16-oz. cans 23¢ GARDENSIDE CUT.

GOLDEN CORN 17-oz. can 18¢ DEL MONTE. Cream Style.

DILL PICKLES ZIPPY BRAND 22-oz. jar 29¢ Sliced Halves or Kosher Style.

PRICES EFFECTIVE THURS., FRI., SAT., OCTOBER 6, 7, 8, 1955, AT SAFeway STORES IN THIS AREA.

Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.

## SAFeway

Wines Liquors

FREE DELIVERY — SY. 6-8246

Sierra Madre — Hastings — East Pasadena

Complete Assortment of LIQUORS, WINES and BEERS Imported and Domestic

- DELICATESSEN
- BAR SUPPLIES
- SUNDRIES
- FRANELLA ICE CREAM

Hours: 10 a.m. to 11 p.m.—Sunday - Thursday 10 a.m. to 2 a.m.—Friday and Saturday

S & A HOUSE OF BOURBON  
3778 E. FOOTHILL BLVD.  
(Corner of Quigley Ave.)  
EAST PASADENA

WE OFFER—DURING DOLLAR DAYS—  
SPECIAL TRADE-IN ALLOWANCE ON WATCHES  
• We Give and Redeem Gold Bond Stamps  
• Use Our Christmas Lay-Away Plan

ROBERT W. LANE  
JEWELER  
54 W. Sierra Madre Blvd. Custer 5-7221  
SIERRA MADRE

DEL MONTE  
ROUND-UP®

FRUIT COCKTAIL No. 303 TIN

CUT GREEN BEANS No. 303 TIN

SLICED OR HALVES Y.C. PEACHES No. 303 TIN

STEWED TOMATOES No. 303 TIN

Pineapple Juice 46-OZ. TIN

CREAM STYLE GOLDEN CORN 7 No. 303 TIN \$1

SPANISH STYLE TOMATO SAUCE 15 BUFFET TINS \$1

SLICED BEETS 6 303 GLASS JAR \$1

YOUR CHOICE

5 FOR

\$1.00

**FIRST PRIZE**  
ENGLISH BUILT LIGHTWEIGHT BICYCLE

Three-speed gears, shift lever, hand brake, air pump, tool bag, headlight, tail light, generator.

**SECOND PRIZE**ENGINE POWERED AIR CAR  
Thimble Drome, Prop Rod.**THIRD PRIZE**

25" SWEET AMY SCHOOL DOLL

Complete with school bag, blackboard, eraser, chalk, color book, jigsaw puzzle map of United States and American Flag.

AND OTHER PRIZES

**BIRDSEYE  
Frozen Foods**

WHIPPED POTATOES

POTATO PATTIES

LEAF SPINACH

CHOPPED BROCCOLI

French or Regular

CUT BEANS

CUT CORN

Your Choice

7 for \$1.00

## FANCY PRODUCE

FANCY CASABA MELONS 3¢  
lb.

FANCY SEEDLESS GRAPES 2 LBS. 15¢

OUR BEST WHITE ROSE POTATOES 5 LBS. 19¢

JUICY VALENCIA ORANGES 5¢  
lb.FANCY Yellow Onions 4¢  
lb.LARGE HEAD LETTUCE 10¢  
ea.

## FRESH CHICKEN FRYER PARTS SALE FRESH

LEGS and THIGHS 69¢  
lb.

WINGS 3 LBS. 1.00

LIVERS 89¢  
lb.

MANNING'S GRAINFED STEER BEEF

PORTERHOUSE STEAKS 95¢  
lb.SWIFT'S BROWN 'N' SERVE—8-oz. Pkg.  
SAUSAGE 45¢ ea.EXTRA LEAN GROUND CHUCK 43¢  
lb.IMPORTED — POLISH  
CANNED HAMS NO WASTE — ALL LEAN MEAT 98¢  
lb.BREASTS 75¢  
lb.GIBLETS 30¢  
lb.NECKS and BACKS 5¢  
lb.T - BONE STEAKS 89¢  
lb.HORMEL TOP GRADE SLICED BACON 59¢  
lb.

FRESH GROUND GROUND BEEF 3 LBS. FOR \$1

HOFFMAN — ARMOUR WIENERS 39¢  
lb.AMPLE PARKING  
OPEN 6 DAYS  
TILL 9 P.M.**ROESS MARKET**  
331 W. SIERRA MADRE BLVD. AT LIMAPRICES EFFECTIVE  
ALL WEEK  
Monday Thru Saturday  
OCTOBER 3-8A MADRE NEWS—3  
day, October 6, 1955  
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**SHOP IN SIERRA MADRE**

*your*  
**HOMETOWN**

IT'S MORE CONVENIENT and PROFITABLE TOO!

BE WISE and PATRONIZE YOUR LOCAL MERCHANTS WHENEVER YOU CAN.

TAKE ADVANTAGE OF THE WONDERFUL BARGAINS BEING OFFERED.



**Dollar Days**

**2 Big Days...Fri. and Sat., October 7-8**

BARGAINS IN EVERY STORE IN SIERRA MADRE FOR YOU.

Come One - Come All - And Bring The Family  
**SIERRA MADRE COMMUNITY BREAKFAST**  
 A COMMUNITY BETTERMENT PROJECT  
 SPONSORED BY  
**CHAMBER OF COMMERCE**

**Saturday, October 8<sup>th</sup>**  
**CITY PARK**

**BREAKFAST SERVED FROM 7:30 TO 11 A.M.**

**DONATION 50c**

**HOBBY SHOW — 9 A.M. to NOON**  
 Bring All The Kids -- They'll Enjoy It Too  
 FREE ADMISSION TO ALL

**Garden Club Plans Meeting October 10**

The Sierra Madre Garden Club will have its first fall meeting Monday evening, Oct. 10. Dinner will be served to members and their guests at 6:30 p.m.

The club is happy to announce the speaker of the evening will be Miss Peggy Sullivan. She will show color slides of tropical plants and flowers taken during her recent Caribbean trip.

Members are urged to attend this very interesting meeting and bring a guest.

**A.L.A. Sates Meeting Thursday, Oct. 13**

Members of the American Legion Auxiliary will meet Thursday, Oct. 13, in the home of Mrs. Roy Pickett, 189 W. Highland, at 8 p.m.

The group will hold its rummage sale, which was postponed because of the heat, Friday and Saturday, Oct. 7 and 8, at the location formerly advertised, the lot west of Fischer's Hair Fashions.

Poppy chairman Kitty Miller is a grandmother again. This time it is a little granddaughter, Donna Louise Miller, born Sept. 30.

DIAL  
**CU. 5-9444**  
**PROMPT**  
**FREE DELIVERY**

To  
**SIERRA MADRE**  
and HASTINGS RANCH

**HAPPY'S**

**LIQUORS - WINES**

12 W. Sierra Madre Blvd. — Sierra Madre

**DOLLAR DAY CLEAN UP**

Friday and Saturday—October 7 and 8

CBS COLUMBIA  
**RADIO . . . . . 29<sup>50</sup>**  
Very Attractive Blonde Case  
Regular 34.95—Save \$5

MINIATURE IVORY CASE  
FM—Ideal Gift

**RADIO . . . . . 33<sup>95</sup>**

**CLOSE-OUTS ON ALL '55 TV SETS**

YOU SAVE \$1 ON ALL SERVICE CALLS  
DURING DOLLAR DAYS . . .

**MEYER TV**

OPEN EVENINGS TILL 8—

282 W. Sierra Madre Blvd.

Custer 5-3031

SIERRA MADRE



**HOW DO YOU GRADE  
YOURSELF AS A SAVER?**

Make sure it's with a big "A" by getting in the habit of saving regularly. You can begin with \$1 or more any time. But, this is a good week to start.

**Convenient Customer Services**

- AMPLE FREE PARKING IN REAR
- DRIVE-IN BANKING
- SAFE DEPOSIT BOXES
- NIGHT DEPOSITORY
- TWO ESCROW ROOMS
- PRIVATE CONSULTATION BOOTHS

CLOSED SATURDAYS

OPEN FRIDAY NIGHTS FROM 6 'TIL 8

**THE BANK OF SIERRA MADRE**  
COMMERCIAL • SAVINGS  
Member Federal Deposit Insurance Corporation

**SIERRA SWIFTS WILL MOVE OCTOBER 15**

Sierra Swifts, a home-occupancy business at 239 E. Sierra Madre Blvd., will be moved Oct. 15 to a standard business address at 140 E. Montecito, according to an announcement by the owner, Robert Leonard. The recent addition of new machinery takes the business out of the home-occupancy class, Leonard explained.

**Free 'Silver' at Shopping Bag Anniversary**

Shopping Bag Food Stores marks 25 years of progress by a celebration sale beginning today and continuing through Oct. 16.

Highlighting this sale are many special prices in all departments. Stores have been completely decorated, inside and out, presenting a gala atmosphere for this event.

In stead of receiving gifts on its silver anniversary, Shopping Bag Food Stores is going to give away gifts . . . 25,000 of them . . . all silver dollars.

The giveaway is scheduled to start Oct. 6 and run for eight consecutive weeks. At the end of the eighth period, Shopping Bag patrons will have won 1,600 pounds of silver dollars.

W. R. Hayden, president of the firm, stated:

"This is our way of saying thank you to you, our patrons, for the loyalty you have shown week after week. You have been individual ambassadors for Shopping Bag, telling your acquaintances about the store 'where shopping is fun.' Your pride in Shopping Bag is our most important asset . . . an asset we shall continually strive to merit."

**Mrs. LolaRee Hull Entertains Friends**

Mrs. Sue Moore of San Diego is the house guest of Mrs. LolaRee Hull, 321 N. Adams.

Mrs. Pete Burgard of Palm Springs and Banning also had a recent visit at Mrs. Hull's home.

**Victory Park Possible as School, Golf Site, Planners Agree**

Professional planners from Pasadena and Los Angeles County agree there is enough acreage in the Victory Park area for joint development of a park, golf course and school.

These were the two developments this week that raised hopes of persons advocating a high school or junior college in

the Victory Park section.

The other development was the possibility that the pending legal opinion on the county's ability to relinquish land to the school district may be favorable to the plan. There is precedent for relinquishing undeveloped county park land to a school district.

The committee reportedly demonstrated how the land

could accommodate the school as well as the city park and county golf course.

These actions are leading up to a promised report from Jessup next week on whether the county will provide some acreage to the school district.

Under consideration is a plan for Pasadena to provide 15

**SIERRA MADRE NEWS—3**  
Thursday, October 6, 1955

acres at the north end of Victory Park and for the county to provide 25 acres from the golf course land, thus creating a 40-acre campus.

Many a rich man acquires a wife who develops a mania for breaking up his collection.

# POLEAR DAYS

MANY WONDERFUL BARGAINS IN ALL DEPARTMENTS  
SPECIALY PRICED FOR FRIDAY AND SATURDAY, OCTOBER 7 AND 8



**CARPET SWEEPER**

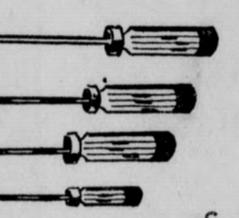
Regular \$7.95 Value

**SPECIAL PRICE**  
**\$4.97**  
Each

EASIER — FASTER!  
CLEANS COMPLETELY AT ONE STROKE!

Come In and Try It and  
Convince Yourself!

Made by the Nation's Largest Carpet Sweeper Manufacturer



**MAGNETIZED SCREW DRIVERS**  
SET OF 4  
Special 98¢

**SOFT SOIL SOAKERS**  
Special 98¢

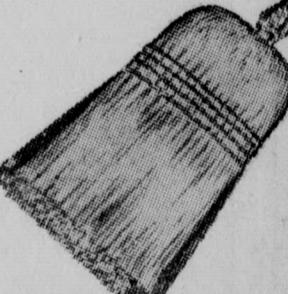
**JUST WHAT YOU NEED GARDEN RAKE**  
Special 2.49



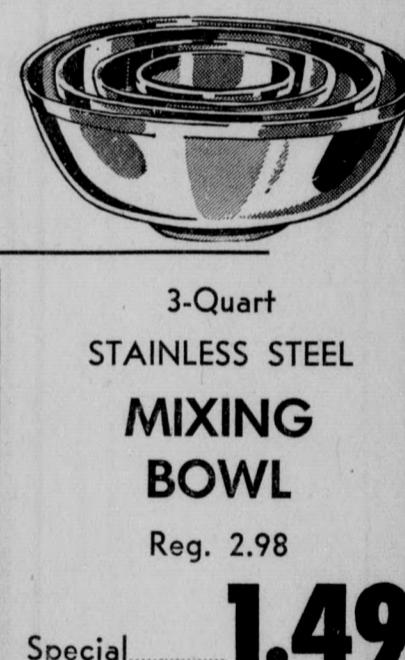
**ANVIL TYPE TREE PRUNER**  
Special 1.98

**50-FOOT PLASTIC HOSE**  
Special 3.49

**BOY, WHAT A BARGAIN? BROOMS**  
Special 98¢



**Pyrex Mixing Bowls**  
3-PC. SET 1.39

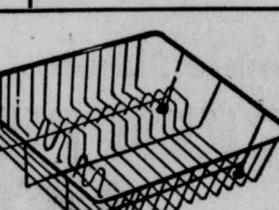


**FULL FLAGGED NYLON PAINT BRUSHES**  
3½ — Reg. 3.39 1.98  
4" — Reg. 4.59 2.69

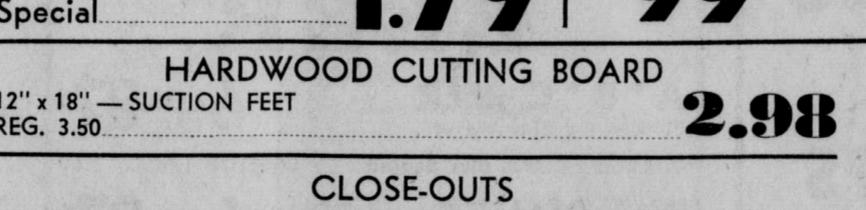


**GOOD QUALITY HAND SAW**  
Special 1.79

**RUBBER MAID DISH DRAINER**  
99¢



**HACK SAW FRAME**  
ADJUSTABLE REG. 1.25 89¢



**CLOSE-OUTS**  
**32-PC. DINNERWARE, FOR 6**  
Reg. 11.95 6.95 Reg. 14.95 8.95

WE GIVE AND REDEEM BOLD BOND STAMPS

**VINYLINE WINDOW SHADES**  
36" PLASTIC CLIP-ON PULLS  
REG. 1.69 1.49

**CLOSE-OUTS**  
**DRU BLUE CAST IRON WARE**  
CASSEROLES — SAUCE PANS  
Save \$1.00 Off Regular Price

OPEN FRIDAY NIGHTS

**SIERRA MADRE HARDWARE CO.**  
Custer 5-2331 (Ample Parking in Rear)

FREE DELIVERY

25 W. SIERRA MADRE BLVD.



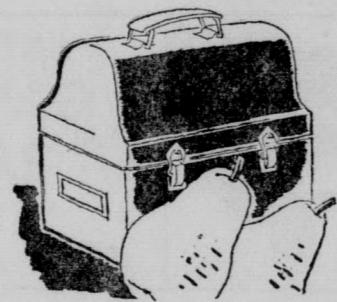
# Our Silver Anniversary

GALA CELEBRATION BEGINS TODAY!

## APPLES

Extra Fancy Starkings Delicious

3 lbs 25¢



## PEARS

Extra Fancy Lake County Bartletts

2 lbs 25¢



## YAMS Romaine

FROZEN FOODS FEATURES

Minute Maid

ORANGE JUICE  
6 6 oz. cans \$1.00

Frost Maid, Regular Cut

GREEN BEANS  
7 10 oz. pkgs. \$1.00

Holly Hill, Sectioned

GRAPEFRUIT  
10 12 oz. cans \$1.00

Simple Simon

CHICKEN PIES  
5 8 oz. pkgs. \$1.00

Alaskan Brand

VEAL CUTLETS  
5 4 oz. pkgs. \$1.00

Ocean Freeze  
BREADED SHRIMP 10 oz. pkg. 53¢

Extra Fancy  
Red Velvet 2 lbs 15¢

Fancy, Crisp  
Garden Fresh Lettuce 1 lb 5¢

## ITALIAN PRUNES

Extra Fancy, Idaho Grown

2 lbs 15¢  
BANANA SQUASH  
Thick Meated  
pound 3¢

## WINES and LIQUORS

SPIRIT OF KENTUCKY  
Straight Kentucky Bourbon. Quart 5.00 Fifth 415

OLD STITZEL  
Straight Kentucky Bourbon. Quart 5.50 Fifth 449

OLD CROW  
Straight Kentucky Bourbon. Quart 6.25 Fifth 499

RED HACKLE  
Scotland's Finest Scotch. Tenth 2.85 Fifth 539

SHERBROOK RYE  
Distilled in Maryland. Quart 4.98 Fifth 405

FIVE O'CLOCK GIN  
80 Proof London Dry. Quart 3.98 Fifth 325

## BEER

A-B-C BEER  
Famous for Fine Flavor.

QUARTS.....30c plus deposit CASE OF 12.....3.50

FOX DELUXE  
The Great Chicago Beer.

6 CAN PAK 87¢

We Have Film!

COLOR FILM • MOVIE FILM • FLASH BULBS •  
FLASH ATTACHMENTS • CAMERAS and ACCESSORIES  
1-DAY PHOTO FINISHING SERVICE

Cal Acres or Case Swayne

**GRAPEFRUIT** Juice 46 oz. cans 5 for 1

F & P **TOMATO JUICE** 46 oz. cans 5 for 1

North Orchard, Unpeeled **WHOLE APRICOTS** 2½ cans 5 for 1

Apple Land, Gravenstein **APPLE SAUCE** 303 cans 10 for 1

Crown Point **PURPLE PLUMS**

19¢ North Orchard can

PEACHES HALVED FREESTONE 2½ can 19¢ Golden Harvest, Sectioned

North Orchard **PEARS** SALAD STYLE BARTLETT 2½ can 23¢ Nubian

**KADOTA FIGS** 2 303 cans 29¢

KRAFT . . . Special 10c Off Label

## MAYONNAISE

GOLD COAST . . . Yellow Quarters

## MARGARINE

Fancy Farms Brand, Cut

**GREEN BEANS** 2 303 cans 25¢

Green Giant **GARDEN PEAS** 2 303 cans 35¢

Iris Fancy **KIDNEY BEANS** 2 303 cans 25¢

Iris Fancy **NEW POTATOES** 2 303 cans 25¢

## CHEESE FOOD

ARDEN  
American Type  
2 LB. LOAF . . .

59¢

## BABY FOOD

GERBER'S, STRAINED

6 reg. tins 39¢

"Goodness Knows" BAKERIES

**CAKE DONUTS**  
All Kinds, Fresh Daily  
DOZEN.....

49¢

**COFFEE CAKE**  
Assorted Fruit Filled Halves  
Serves 6.....

25¢

**SQUARE CAKE**  
Fluffy White Cake  
Chocolate Fudge Icing.....

49¢

**Shopping**

11 Big Days! Thursday Oct. 6th thru Sunday Oct. 16th

YOUR BUSY, FRIENDLY

# 25th Anniversary SALE

We're saying "Thank You" with savings and prizes for you, our customers, who made possible our 25 years of progress. Come, celebrate with us!



SCHILLING  
(5c and 10c Off Special Cans)  
BREAKFAST CLUB  
**COFFEE**  
2 lb. can . . . \$1.37  
1 lb. can . . . . . 69¢  
• • • 39¢

2 1 lb.  
cans. **25¢**

Jack and the Bean Stalk  
**SLICED BEETS**  
2 cans 27¢

Jack and the Bean Stalk, Cut  
**GREEN BEANS**  
2 cans 35¢

F & P  
**TOMATO SAUCE**  
3 cans 17¢

Hunt's  
**TOMATO CATSUP**  
2 14 oz.  
btl. 29¢

JAM  
**BUTTER**  
KERN'S  
20 oz. jar 33¢

L. A. NUT  
18 oz. 49¢ 12 oz. 35¢

NABISCO  
1 lb. box 29¢

PACIFIC  
1 lb. box 17¢

FOODCRAFT Farm Style  
15 oz. jar 19¢

TREND Pure Vegetable  
3 lb. can 59¢

Libby's  
**CORNED BEEF HASH**  
16 oz.  
can 25¢

Luncheon Meat  
**SWIFT'S PREM**  
12 oz.  
can 33¢

Chicken of the Sea Light Meat  
**CHUNK STYLE TUNA**  
½ tin 27¢

Olson's Countryside  
**FRESH EGGS** LARGE  
GRADE AA  
doz. 59¢

Mountain Meadows  
**1st QUALITY BUTTER**  
1 lb.  
ctn. 57¢

Macaroni & Cheese  
**KRAFT DINNER**  
2 7½ oz.  
pkgs. 19¢

Budget Pack  
**BLUE ROSE RICE**  
1 lb.  
pkg. 15¢

American Beauty  
**LONG SPAGHETTI**  
1 lb.  
pkg. 17¢

Campbell's  
**TOMATO SOUP**  
3 10½ oz.  
cans 29¢

Rancho  
**VEGETABLE SOUP**  
3 10½ oz.  
cans 29¢

Snow's  
**CLAM CHOWDER**  
No. 1  
can 25¢

Marcia  
**PAPER NAPKINS**  
80 count  
package 10¢

Kitchen Charm  
**WAXED PAPER**  
100 ft. roll  
(plus tax) 15¢

Northern  
**TOILET TISSUE**  
2 rolls 15¢

**VET'S  
DOG FOOD**  
17 No. 1  
tins \$1.00

Calo  
**DOG FOOD** 2 No. 1  
tins 23¢

**TIDE** 59¢  
DETERGENT  
Giant Size . . . . .

**AJAX**  
Foaming Action Cleanser  
Regular Tin . . . . . 9¢

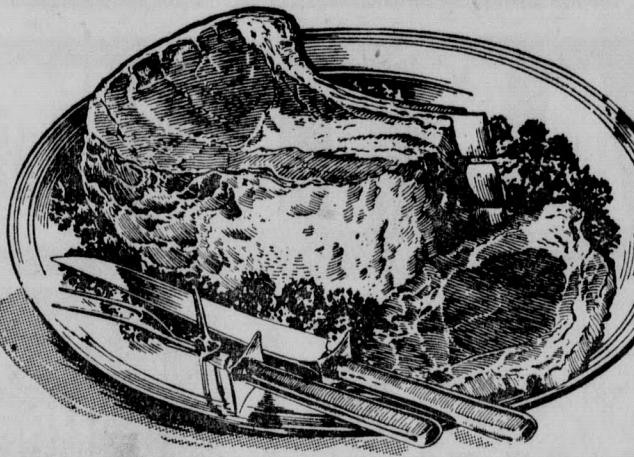
**WHITEX**  
The Whiter Bleach  
½ Gal. (plus tax) 19¢

# 25,000 SILVER DOLLARS

Will Be Given Away

**FREE!**

BIG CASH PRIZES EACH WEEK  
IN EACH STORE  
NO PURCHASE NECESSARY  
Get Full Details At Store



Shopping Bag Quali-T  
ALL CHOICE GRADE STEER BEEF

## PRIME RIB BEEF ROAST

The Aristocrat  
of All Roasts  
**69¢**  
lb.

**CHUCK  
ROAST**  
Shopping Bag Quali-T  
ALL CHOICE  
STEER BEEF  
**29¢**  
lb.

Shopping Bag Quali-T  
**GROUND CHUCK** ..... 39¢  
Rath Black Hawk  
**SLICED BACON** ..... 57¢  
Oscar Mayer  
**SMOKIE LINKS** ..... 12 oz. 49¢  
at the DELICATESSEN

**Canned HAM**  
Boneless, Skinless,  
Ready-to-Eat  
6 ¾ LBS. EACH . . . . .  
**\$5.69**

Luer Quality  
**LIVER  
SAUSAGE** lb. 35¢

Oregon Rindless  
**CHEDDAR  
CHEESE** lb. 45¢

Buttermilk or Sweet Milk  
**PUFFIN  
BISCUITS** pkg. 10¢

Philadelphia  
**CREAM CHEESE**  
Luer or Swift All Meat ½-lb.  
FRANKS Pkg. 25¢  
8 oz. pkg. 32¢  
1-lb. Pkg. 45¢

HOME FREEZER SPECIAL  
**COCKTAIL  
Shrimp \$2.19**  
5 LB. BOX . . . . .

FISH FEATURES  
Fillet of Northern  
**HALIBUT** . . . . . 39¢  
lb.  
Pan Ready, Eastern  
**WHITING** . . . . . 25¢  
lb.

**Shopping Bag**  
BUSY, FRIENDLY FOOD STORES  
LANCASTER 44816 N. Beech Ave.  
BURBANK 2150 N. Glenoaks Blvd.  
SUNLAND 8325 Foothill Blvd.  
TIJUNGA 6656 Foothill Blvd.  
LA CRESCENTA 3100 Foothill Blvd.  
MONROSE 2256 Honolulu Ave.  
LA CANADA 920 Foothill Blvd.  
EAGLE ROCK 2222 Colorado Blvd.  
ALTADENA 1562 Colorado Blvd.  
PASADENA 2408 Lincoln Ave.  
ARCADIA 3841 E. Sierra Madre Blvd.  
MONROVIA 7 E. Huntington Dr.  
SAN MARINO 1407 Baldwin Ave.  
ALHAMBRA 140 W. Foothill Blvd.  
MONTEBERRY PARK 2270 Huntington Dr.  
SAN GABRIEL 2960 Huntington Dr.  
EL MONTE 2200 W. Valley Blvd.  
PICO 127 N. Garfield Ave.  
RIVERA 1849 S. San Gabriel Blvd.  
WHITTIER 137 E. Valley Blvd.  
PUENTE 4806 N. Peck Rd.  
UPLAND 9130 E. Whittier Blvd.  
FONTANA 9406 E. Washington Blvd.  
614 E. Whittier Blvd.  
15427 Amar Rd.  
304 E. Foothill Blvd.  
16828 Foothill Blvd.

**Shopping Bag**

FRIENDLY FOOD STORE

Open Evenings ★ Open Sundays

Check for local hours

## Bethany S.S. Marks Up New Record

The annual Rally Day of the Bethany Sunday School marked a new record in attendance this year.

On Sept. 25 there were 521 present of an enrollment of 604. This was the first time that as many as 500 had ever been recorded in the history of the church. There were 500 present again this past Sunday.

A dedication of the Sunday School staff, which numbers about 60 workers, was held during the regular church service this past Sunday morning. Dr. Robert N. Schaper led in the prayer. Of special significance was the gain in the junior high department, which now has 90 on the roll. Edward Schrotzberger is superintendent of that department.

A new record also was set by the Christian Endeavor societies which meet at 6 p.m. on Sundays. There were 95 present in the four departments, according to Raeburn Woodson, youth director of Bethany Church.

Read the church page in The Sierra Madre News.

**FAITH LUTHERAN CHURCH**  
835 Hastings Ranch Drive  
invites you to  
Sunday School Session... 9:15  
The Worship Hour..... 10:30  
We Worship Christ, the Lord!

Read the news in the NEWS.

**FIRST CHURCH OF CHRIST, SCIENTIST**  
186 W. HIGHLAND AVE., SIERRA MADRE  
Sunday Service (small children cared for)..... 11:00 A.M.  
Sunday School for pupils up to age 20..... 9:30 A.M.  
Wednesday Testimonial Meetings..... 8:00 P.M.  
**READING ROOM, 22 N. BALDWIN AVE.**  
Daily except Sundays and Holidays..... 12:5 P.M.  
Friday evenings..... 7:9 P.M.

**Sierra Madre  
Methodist Church**  
SIERRA MADRE BLVD. AT MICHILLINDA  
REV. CHILTON C. MCPHEETERS, Ph.D., Minister  
Morning Worship—11 o'clock  
"THE MEANING OF THE LORD'S SUPPER"  
9:30 A.M.—Church School  
(There Is Room for Your Children)  
—CLASSES FOR ALL AGES—  
"A Church With a Future for People Who Care"

**BETHANY CHURCH**  
N. Baldwin - W. Montecito St.  
Pastor: REV. ROBERT N. SCHAPER, Ph.D.  
SUNDAY SERVICES  
9:30 a.m. Sunday School for All Ages  
6:30 p.m. Christian Endeavor Societies  
11:00 A.M. Dr. Schaper  
11:00 A.M. JUNIOR CHURCH  
7:30 P.M. Evangelistic Service  
Nursery Provided at All Services

  
**THE FIRST CONGREGATIONAL CHURCH**  
Duplicate Services at 9:30 and 11:00 a.m.  
"COMMITMENT AND COMMUNITY"  
Rev. GEORGE LINDSAY, Minister  
Sunday School at 9:30 a.m. 170 W. Sierra Madre Blvd.

**Ripple  
MORTUARY**  
Sterling Ripple, Director  
201 W. SIERRA MADRE BLVD. • CUSTER 5-3414  
(Formerly Grant Chapel)

## Congregationalists Plan Family Supper Night October 12

Next Wednesday will be Family Supper Night at the Congregational Church.

Members and friends of the parish are invited to share in the fellowship of the supper, and in the program to follow.

There will be a special showing of the stewardship film, "The Secret of the Gift," filmed in the Morningside Evangelical and Reformed Church in Inglewood, and featuring veteran Hollywood performers. The film is designed for appeal to all members of the family.

Services will be at 9:30 and 11 this coming Sunday in the sanctuary of the church. Full church school, with classes from nursery through high school, is held at 9:30, and nursery care is available at the 11 o'clock hour.

The Rev. George W. Lindsay's sermon for this coming Sunday will be "Commitment and Community."

## Heir Infant Baptized At Methodist Church

Mr. and Mrs. John F. Heer, Jr., of Hastings Ranch had their infant son, John Edward Heer, baptized in the Sierra Madre Methodist Church last Sunday. Present from Mount Vernon, N.Y., to serve as sponsors of the child, were Mr. and Mrs. Gilbert Harrison. Mrs. Harrison is Mr. Heer's sister.

Read the news in the NEWS.

## Church News

### 'Close of the Cycle' To Be Rabbi Steckel's Sermon Topic Oct. 7

when the cycle of weekly readings of the Torah is concluded and now begins anew. At this time we rejoice for the heritage and possession of the Torah. All the children who attend the Sunday and Hebrew schools participate in these services.

Sunday, Oct. 9, Simchath Torah services will continue at 9 a.m. The sermon for this morning will be "Let Us Rejoice." Also, the students of the Sunday and Hebrew schools will have their services at 11 a.m. in the Sunday School building.

### Receive New Members

The following were accepted by Bethany Church into membership at the business meeting last Friday night: Mr. and Mrs. Al Leeming, Mr. and Mrs. John Howard and their son, Drew, Mrs. Minnie Tavender, Miss Roberta Scott, Miss Isabel Perry and Mr. Ernie Triplett.

Simchath Torah services will begin Oct. 8 at 7 p.m. This is "The rejoicing of the Law" These were publicly received at the service Sunday morning.

## Bethany Seeks \$100,000 Fund For Sanctuary

By official action of Bethany Church at its recent business meeting, the trustees have been directed to file an application with the corporation commissioner.

This application will be for permission to issue over \$100,000 worth of church building notes which will pay 5 per cent interest for specified periods.

It is anticipated that these notes will be made available to the membership and to the public as soon as the application has been accepted and approved.

The successful sale of these notes will provide the church with the capital necessary to build its much-needed sanctuary immediately.

Other action taken at the business meeting included the approval of church membership in the National Association of Evangelicals, an interdenominational organization representing 36 denominations, eight

### Dr. McPheeeters Offers Prayer at Statler Meet

Dr. Chilton C. McPheeeters, pastor of the Sierra Madre Methodist Church, offered the opening invocation and prayer at the 59th annual convention of the National Association of Insurance Agents, meeting at the Statler Hotel Oct. 3, 4 and 5. The 2,500 registered delegates made this the largest convention in the history of the association.

92 colleges and organizations, nine specially affiliated bodies

conferences of denominations, and over 600 individual churches from 34 other denominations. National headquarters of the organization are in Wheaton, Ill.

The church also voted to assume an additional missionary responsibility each month. This will be the payment of \$100 per month into an equipment fund for Mr. and Mrs. J. W. Moore, members of Bethany Church, who will be leaving for South America as missionaries next June.

This brings the total church missionary budget to well over \$800 a month.

## 'Money Sickness' Is Sermon Topic at Methodist Church

The commonest and most neglected illness in the U.S. today is money sickness, according to Dr. William Kaufman of the American Psychiatric Assn.

Dr. Chilton C. McPheeeters, pastor of the Sierra Madre Methodist Church, will evaluate this statement in his sermon on "Possessing Your Possessions" next Sunday morning at 11 o'clock.

The enthusiastic response to this new feature promises the early realization of a splendid musical organization for children 8 through 12 years of age. Parents are invited to bring or send their children. The program is over by 4:30 p.m.

The Executive Committee of the W.S.C.S. will meet Oct. 7, at 10 a.m., in the home of Mrs. George Fremptner. The Sewing Circle will meet Oct. 11 in the home of Mrs. J. Earl Gossard at 10 o'clock.

### 'DISCOVERING YOURSELF' IS SUBJECT OF SERMON

"Discovering Yourself" will be the subject of the Sunday sermon, Oct. 9, at 11 a.m. by Dr. Ethel Barnhart at the Santa Anita Church of Religious Science, 778 S. Rosemead Blvd., Pasadena.

# DON JACKSON'S

# GIGANTIC Dollar Day CLEARANCE

WE WILL CLOSE  
THURSDAY, OCT 6th  
TO PREPARE FOR  
THIS SALE

HIGHEST QUALITY  
IMPORTED & DOMESTIC  
CLOTHING & HABERDASHERY

FRIDAY and  
SATURDAY,  
OCT. 7th, 8th

IMPORTED SILK and  
WOOL SUITS  
(Most Sizes)

Reg. 75.00 \$48<sup>88</sup>

LIGHT WEIGHT  
SPORT COATS  
(Close-Out)

\$18<sup>50</sup>

IMPORTED  
ENGLISH FLANNEL  
SUITS

Reg. 69.50 \$48<sup>50</sup>

HAND-TAILORED  
ITALIAN "MILANO"  
SUITS

Reg. 125.00 \$86<sup>88</sup>

HAND TAILED  
SUDE SPORT COATS  
(Most Sizes)

Reg. 65.00 \$42<sup>00</sup>

SPECIAL!  
Imported Cashmere  
HOSIERY

Reg. 4.00 \$2<sup>59</sup>

BOXER STYLE  
UNDER SHORTS

Reg. 1.50, 1.95 89c

BRIEF STYLE  
UNDER SHORTS

CLOSE-OUT 79c

FLANNEL SLACKS  
(Close-Out)

Reg. 20.00 \$13<sup>88</sup>

WHITE STAG  
SLACKS

CLOSE-OUT \$4<sup>88</sup>

TAILORED SLACKS  
Gabardines and Flannels

Reg. 22.50 \$16<sup>88</sup>

SPORT SHIRTS  
(Long Sleeves)

Reg. 11.95 \$5<sup>88</sup>

SPORT SHIRTS  
(Long Sleeves)

Reg. 8.95 \$5<sup>49</sup>

SWEAT SHIRTS  
(Close Out)

\$1<sup>19</sup>

PURE  
IRISH LINEN  
SPORT SHIRTS

Reg. 10.00 \$5<sup>88</sup>

SPORT SHIRTS  
Pure Hand-Printed Italian Silk

Reg. 18.00 \$13<sup>50</sup>

JUST A FEW OF THE MANY BARGAINS AVAILABLE

DOLLAR  
DAYS

AT COST! NEAR COST! BELOW COST!

DOLLAR  
DAYS

**DON JACKSON**

STORE  
FOR  
MEN

18 W. SIERRA MADRE BLVD.  
SIERRA MADRE, CALIFORNIA

# CASSIFIED

ADVERTISEMENTS

CLASSIFIED RATES  
Per line .15c  
50c Minimum per Insertion  
Deadline—Tuesday, 12 noon

## WORK WANTED

A-1 COLORED Gardener—Yard cleaning, lawn cutting. Will work Sunday. SY. 4-648. A:9-15tf

GREEN THUMB GARDEN SERVICE—Lawn and garden maintenance. Rototilling power equipment. Complete line of swimming pool chemicals and supplies. CU. 5-0622. A:7-4tf

SEE HANK MAUREL for light hauling, rubbish, etc. Call CU. 5-9310. A:7-30tf

WOMAN available for care of mother and baby. Reasonable amt. of housework, also practical nursing. CU. 5-3260. A:7-21tf

CARE OF MOTHER and baby by practical nurse. General baby sitting. Avail. for vacationing parents. SY. 6-2401. A:9-23tf

GENERAL YARD cleaning and hauling. New lawns put in. Lawns seeded and fertilized. Free Estimate. Dewey Terry. SY. 4-7538. A:3-10tf

## HELP WANTED

EXPERIENCED woman, cleaning and gen. hsewk. 2 or 3 half days wky. Ref. Call in A.M. CU. 5-1116. B:10-6-13

WOMAN for gen. hsewk. Japanese preferred. Call CU. 5-9722. B:10-6-20

MAINTENANCE MAN — ½ day, for school and church. CU. 5-1460. B:9-29-10-13

SHARPENING & REPAIR—LAWN & POWER MOWERS, TOOLS. SAWS ALL TYPES. 37 W. Montecito. A:7-8tf

## MACHINISTS

MACHINE OPERATORS Work 5 Minutes From Home

MACHINED PARTS INSPECTOR — FEMALE Plenty of Overtime

TOP PAY

WELCO 2607 E. Foothill Blvd. Pasadena RY. 1-9046

## 1ST TIME OFFERED!

COUNTRY RANCH HOUSE RARE OPPORTUNITY!

This sprawling 18-year-old ranch home has 4 bedrooms, lanai, 2 baths, forced air heat, 1 acre grounds with stables and corrals are horseman's paradise.

PRICE \$25,000  
\$4500 Dn.—\$165 Mo.

BILL WILLIAMSON Beck & Rice SY. 6-9151 SY. 6-8720

## REALTERIA SPECIALS

### SMALL HOME—BIG LOT

Lot 75x175. A splendid residential building site. Small home is so located that it could be used as charming 2-room guest house to main residence. All this for—\$6,950

### CUTE 2-BEDROOM MODERN

Carpeting, big picture window, redecorated. Double garage. \$11,950—\$1500 Down

### WE HAVE SEVERAL VERY CHOICE LARGER HOMES

## REALTERIA

HOME OF BETTER HOME BUYS

304 W. Sierra Madre Blvd. . . . Opposite Post Office CUster 5-3433

## Delightful Ranch!

3-Bedroom 10% Down

Here is real eye appeal AND one of the neatest, most attractive homes we have ever listed. Redwood paneled living room with fireplace. Spotless kitchen has large eating area; 3 bedrooms are all twin size. 1½ baths; F.A. heat; excellent storage area. The tree shaded grounds are just the right size, and are manicured to perfection!

Located in one of Sierra Madre's best home areas. You can't help but be impressed by the charm and value of this better-than-new property, especially at the low price of only—

\$18,350

10% down to veterans; excellent financing to others. Multiple listing.

### OPEN SUNDAY

Robert L. Walker Co.

100 N. First Ave., Arcadia

DO. 7-3591 CU. 5-0770

## CASSIFIED

ADVERTISEMENTS

## MUSICAL INSTRUMENTS

GOULD MUSIC CO.  
PIANOS and ORGANS  
Sales—Rentals—Service  
Open Monday and Friday  
Evenings  
1296 EAST COLORADO  
SY. 6-8189

## FOR RENT

UNFURNISHED house, \$100 per mo., 2 bedrooms, conv. den, 1½ baths, semi-enclosed patio, water paid. Shown by appt. CU. 5-7382, 460 Foothill Ave. Owner, ED. 6-3222. D:10-6

UNFURNISHED 2-bedroom house, unit heat, water pd. Adults. Clean, Key next door, 119 Esperanza. D:10-6

SINGLE cottage, \$35 per mo. Includes utilities, gas stove. One block from bus and market. CU. 5-0385 CU. 5-1263 D:10-6—20

NEW APT.—Completely modern, unfurnished, 3 rooms and bath, laundry and garage, new stove and refrig. CU. 5-9505, 247 N. Mt. Trail. D:9-29—10-13

FURNISHED—Lower apt. in Sierra Madre Canyon. Clean, modern, well furnished. Utilities paid. Adults. No pets. \$75 mo. 631-A Brookside Lane. CU. 5-9667. D:9-29—10-20

FURNISHED guest cottage, no kitchen. Linen and utilities furnished. Conveniently located. CU. 5-0432. D:9-29—10-13

2-BEDROOM house, unfurnished, \$50. 816 Alta Vista Drive. SY. 8-2533. D:9-29—10-13

3-ROOM furnished apt. Garage, utilities paid. CU. 5-9635. D:9-22—10-6

FURNISHED room for rent. Christian gentleman preferred. Call Saturday only or Sunday morning. CU. 5-1035. D:9-22—10-27

FOR RENT — Used Refrigerators, \$5.50 month; Used Washers, \$4.00 month. 90-day rent may be applied on purchase.

RASMUSSEN APPLIANCES 52 W. Sierra Madre Blvd. CU. 5-9258 D:10-6

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## O'Bannon Faces Trial;

Ansel E. O'Bannon, 36-year-old Sierra Madre and former cavalry scout, will face battery charges Oct. 21 for allegedly striking an Arcadia resident who is a mere 64.

O'Bannon, 337 Camillo St., pleaded innocent last week at his arraignment in Santa Anita Municipal Court, Monrovia.

He is charged with striking Arch A. Shoddard, 1040 Rancho Rd., Arcadia, "several times in the eye" in an Arcadia market parking lot Sept. 24.

Shoddard, who made a citizen's arrest, alleged that the alteration started when O'Bannon's car backed against his own.

The Sierra Madre Irishman is a retired veterinarian and cavalry scout who served under Gen. MacArthur in 1939 in the Philippines.



FRAZIER DOUGHERTY, left, acting president of the Sierra Madre Democratic Club, introduces David Arenson, the new president, to

Mrs. Thomas Lathe, vice president. The officers were elected Monday.—(Photo by Joe Hinojosa.)

Read the news in the NEWS.

## SUPER SALE

### LAWN FURNITURE and TOYS

Up to . . . . . 50% off

Join the FUN and SAVE!  
**LOOK!**  
For the RED TAGS

THEY'RE HIDDEN ALL OVER THE PLACE

Largest Savings Ever Offered.  
Our Walls Are Bulging with  
Wonderful Bargains For You.

Self-Service . . . Browse Around  
S&H GREEN STAMPS—LAY-AWAYS

SIERRA MADRE  
TOY and PATIO VILLAGE

140 W. Sierra Madre Blvd. CU. 5-6641

## DOLLAR Days

Friday and Saturday, Oct. 7-8

### LOVELY COSTUME JEWELRY

Values to \$1.95

EARRINGS 2 Pairs . . . . .	\$1
NECKLACES . . . PINS 2 for . . . . .	\$1

### COSMETICS

Less 50 Per Cent of  
Regular Price

**1/2 PRICE**

- FACE POWDERS
- BATH POWDERS
- COLOGNES
- LIP STICKS
- HAND LOTIONS

S&H Green Stamps • Free Delivery

## ROYAL DRUGS

CUster 5-3456

17 Kersting Ct. Sierra Madre

## Semanons Club Seen in Probationary Stage

More cooperation and taking on of responsibilities by parents and teenagers alike is urgently called for if the Sierra Madre teenager Semanons Club and clubhouse are to continue, Frazer Dougherty wrote parents of club members in a letter last week.

Dougherty is president of the sponsoring organization, the Youth Activities Assn.

In the "progress and problem report" to approximately 150 families, Dougherty states that the club, started last June as the result of a Community Coordinating Council study, is now entering a probationary period.

He calls attention to a general meeting set for 8 p.m. Oct. 11 and urges a full attendance

for reaffirmation of interest and willingness to take on and discharge specific responsibilities.

The teenager project has been carried more successfully and with more civic support than any other for this age group tried in our town before, the report points out. It is now operating in the black, according to Dougherty, "but," he adds, "if this present organization fails there is slim chance of another project for teenagers in the near future."

"The Semanons have the moral and material support of every influential group in the city," he continues, "but, frankly, do not have the active and enthusiastic support of enough parents of members."

The report explains that the

Kiwanis, Exchange and other civic clubs, along with the VFW and Auxiliary, and other organized groups and individuals, have been giving financial aid.

The City Recreation Commission has reserved \$150 in its budget for purchase of clubhouse equipment. In the next few weeks it is expected the clubhouse will have a new ping pong table, pool table and shuffleboard.

To date the young people have been enthusiastic about the clubhouse and its sociality but, according to Dougherty, "have been far too lax to cope with the responsibilities of owning and running a clubhouse."

At the time of its organization it was considered desirable that the teenagers feel the clubhouse was "their own" by assuming these responsibilities, a stipulation to which they heartily subscribed.

Specific and immediate needs, Dougherty sums up, are more

parent aid and positive work from club members.

On Saturday night recently the clubhouse was unable to open because of failure of the parent supervisors to show up, a situation which would not bear repeating.

A questionnaire asking support of the club's objectives and volunteer chairmen, supervisors, etc., accompanies the report letter.

Dr. Harold Spears, San Francisco superintendent of schools, says: "Today, once a child has toddled into a California schoolhouse, he can just about continue going to school at public expense until St. Peter is ready to take over his post-graduate program."

Capt. Otto Meyer, San Francisco traffic director, says: "As jurors, San Franciscans are prone to award huge damages in accident cases; as motorists, they pay the highest insurance rates in the state."

## CLASSIFIED ADVERTISING

(Continued from Page 7)

### MISCELLANEOUS

WANTED—Donations for Camp Fire Girls rummage sale. Final pickup Oct. 13. CU. 5-1541—CU. 5-0101. 10-29-10-13

SIERRA MADRE TRANSFER. Local and long distance moving. CU. 5-3274. 5-9-417

### WANTED TO BUY

RECENT edition of used encyclopedia set. CU. 5-0518. M-9-29-10-13

HAVE client for 4-bedroom home on large lot. Must be able to keep horses. Up to \$35,000. SY. 8-7847. R. J. Rexford. CU. 5-6626. M-10-6-13

### WANTED

ARE YOU GOING ON A TRIP? Responsible adult will live in home during owner's absence and will care for same. References. CU. 5-9651. K-10-6

WANTED—Transportation from Pasadena to Sierra Madre at 5:30 p.m. Call CU. 5-1107. K-10-6

### WANT TO RENT

2-BEDROOM and den or 3-bedroom home wanted by responsible couple with 2 children. DO. 7-3511 after 7. Mr. Hand. L-10-6

3-BEDROOM home suitable for 2 pre-school children, unfurnished. Locally employed. SY. 5-4194. Ext. 228, days. Mr. Bolitho. L-10-6

### SERVICE

PIANO TUNING & REPAIRING. Robert B. Ingram. CU. 5-0281. Sierra Madre. O-2-421

### AUTOMOBILES

MODEL A FORD. \$40. CU. 5-0597 after 7 p.m. P-10-6

### INSTRUCTION

LIONEL J. SORACCO Instruction in Piano Reading—Rhythm—Response Elementary and advanced. In your home. Monthly rates. DO. 4-4049. K-9-1-10-6

LONA BARON MUSIC Studio. Piano Voice Accordion Pre-School—School Age—Adults Enroll now for the Fall term. CU. 5-5066. 2-1-201f

### WORKS BOTH WAYS

The family that makes their home a heaven will be pretty sure to make heaven their home.

### LEGAL NOTICE

#### LEASE OF AUDITORIUM

IT IS HEREBY RESOLVED that since the auditorium of the Sierra Madre City School will not be needed for school purposes on the afternoon of March 25, 1956, it will be offered for lease on the date. Minimum rental will be \$35.00 per hour for the auditorium plus \$25.00 for heat (if used) plus costs of publication of notices. Bids will be opened at a public meeting of the Board of Trustees to be held at the Sierra Madre City School on October 24, 1955, at 7:30 P.M.

Dated: September 26, 1955.  
Signed: MARTHA COUTANT,  
Clerk.  
Published October 6, 13, 20, 1955.

### LEGAL NOTICE

#### No. W-103 NOTICE TO BIDDERS

The City of Sierra Madre will receive sealed bids for certain Water Department Supplies, up to 10:00 o'clock A.M., October 4, 1955, at which time they will be publicly opened and read in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California.

A complete list of the materials required, together with specifications, are on file at the office of the City Clerk, where copies may be obtained. Please bid on and fill out entirely the list as shown. Failure to do so may cause rejection of bid.

The City reserves the right to reject any and/or all bids.

A cashier's check or certified check for 10% of the amount bid should accompany all bids.

L. MARIE WARFEL,  
City Clerk.  
Published October 6 and 13.

## Here's a SMALL-TOWN "HOE-DOWN"!

## With DOLLAR DAYS

AND A BIG BREAKFAST

## We INAUGURATE

THE NEW MERCHANDISING YEAR . . .

Please JOIN US IN THIS BANG-UP SALES EVENT!

**COME AND GET YOUR CHUCK WAGON BREAKFAST!**  
A Community Project  
SPONSORED BY THE CHAMBER OF COMMERCE!  
SATURDAY MORNING, OCT. 8th  
AT THE CITY PARK

GET A  
\$1 BREAKFAST  
FOR ONLY  
50c

PLUS  
Good  
Fellowship  
IN A  
WORTH-WHILE  
CAUSE?

### Menu

Minute Maid Frozen  
ORANGE JUICE

S & W Mellow'd  
COFFEE

KNUDSEN'S MILK  
for the  
KIDDIES

SPERRY'S  
Hot, HOT  
PANCAKES  
with  
LOG CABIN SYRUP

SWIFT'S  
BROWN 'N SERVE  
SAUSAGES

CHOICE, FRESH  
BRUSSELS  
SPROUTS  
or  
CHOICE, SWEET  
VALENCIA  
ORANGES  
• 5c  
lb

U.S. No. 1  
RUSSET  
POTATOES  
Full Lug  
\$1.00  
Larger  
Sizes  
ROBERT'S  
Market  
NUTSON

ON THE CORNER  
ON THE SQUARE  
IN DOWNTOWN  
SIERRA MADRE  
OUR BUSINESS  
IS FOODS!

## FROZEN FOODS

Minute Maid CONCENTRATED  
ORANGE JUICE

Pictweet FRESH-LIKE  
GREEN PEAS

BUY 'EM BY  
THE CASE  
AND SAVE

6 6-oz. CANS	\$1
6 10-oz. PKGS.	\$1

LOVELY COSTUME JEWELRY

Values to \$1.95

EARRINGS  
2 Pairs . . . . .

NECKLACES . . . PINS  
2 for . . . . .

\$1

\$1

COSMETICS

Less 50 Per Cent of

Regular Price

1/2 PRICE

- FACE POWDERS
- BATH POWDERS
- COLOGNES
- LIP STICKS
- HAND LOTIONS

S&H Green Stamps • Free Delivery

## ROYAL DRUGS

CUster 5-3456

17 Kersting Ct. Sierra Madre

## Section Two

LOCAL — SOCIETY — HASTINGS

\$3.00 YEARLY—7c PER COPY

# Sierra Madre News

SIERRA MADRE, CALIFORNIA — OCTOBER 6, 1955

## Section Two

LOCAL — SOCIETY — HASTINGS

16 PAGES—VOL. 49—NO. 48



THE ANNUAL "VILLAGE FAIR" sponsored by the Sierra Madre Community Friendship Club was held last Monday in the City Park House. Among those members responsible for the lovely array of home cooked foods, needlework, clothing and other items offered for sale were (left to right) Madame Berte Babin, Miss

Mildred Webber, Mrs. Mary Swanson, Mrs. Etta Leguin, Mrs. Ethel Murrell, Mrs. Alice Sedgman, club president; Miss Grace Webber and Mrs. Ella Nourse. Proceeds from the event will be used to defray club expenses and support worthy charities.

### Springer-Baker Nuptials Sept. 30 in Sierra Madre Congregational Church

Kay Ann Baker, daughter of Mrs. Ruth E. Ross of Monrovia and Aril Ross of Arcadia, exchanged nuptial vows with Don Lee Springer, son of Mr. and Mrs. Donald H. Springer, 223 Santa Anita Court, Sept. 30 in the Sierra Madre Congregational Church. Rev. George Lindsay officiated.

The bride was given in marriage by her brother, Charles Baker. She wore a pale pink taffeta ballerina length gown with a full nylon chiffon overskirt. A pearl tiara held her pink finger-tip illusion veil in place and her gloves were of pink net. She carried a white Bible with a spray of white carnations and pink roses arranged on it.

The maid of honor, Nancy Springer, sister of the groom, was attired in a pink nylon taffeta dress with a pink nylon overskirt. Her pink half hat

was draped with veiling and she carried a bouquet of pink carnations.

Joseph Cox was best man and the ushers were Nocha Haines, Willie Annas, Arnie Richter and Robert Mullender.

Organ music was provided by W. Alden Webster.

The bride's mother chose a pale green linen dress with white accessories. Her corsage was of white carnations.

The groom's mother was gowned in a blue and white nylon frock accented by white carnations and a white carnation corsage.

The bride is a graduate of Monrovia-Duarte High School.

The groom graduated from Sierra Madre Elementary School, Woodrow Wilson Junior High School and Pasadena City College. He served four years in the U.S. Navy.

Following a honeymoon in Mexico the newly married couple took up residency at 30 S. Mt. Trail.

### Invite Local Youngsters To Enter Stamp Contest

Children of the Sierra Madre area have been invited to display their stamp collections at the 11th annual Stamp Exhibition of Southern California, Nov. 4 through 6, at the Elks Club, 607 S. Park View St., Los Angeles.

Prizes will be awarded the best collections following preliminary judging Oct. 29. For additional information, children 15 years of age and younger may write Charles Burr, 17044 S. Wilton Pl., Torrance, Calif., or phone DAVIS 9-7224.

Gov. Goodwin J. Knight says "there is an especial place in hell for those who, confronted with a real moral crisis, insist on remaining neutral."

### Anniversary Sale

### OF FINE FURS DURING OCTOBER

DROP IN AND SEE OUR SPECIALS

• Terms • Layaways  
Hours 10 to 6 P.M.  
Evenings by Appointment

*Nettleton Furs*  
DO. 7-6968

57 E. Foothill Blvd.  
1½ Blocks E. of Double Drive  
ARCADIA

*Virginia Hayes*

Selected Clothes for Women  
1 Kersting Court, Sierra Madre Village  
CU. 5-0922

### MANUFACTURER'S SAMPLE SUIT SALE

October 6-7-8

CUSTOM MADE SUITS  
Imported Tweeds, Novelties,  
Cashmeres, Etc.  
89.95 to 139.95

\$55.00  
\$45.00

TOPPERS  
Some Fine Fabrics

MANY OTHER SURPRISE SPECIALS!

10:00 A. M. to 5:30 P. M.  
Friday Eves 'til 9

### MRS WAYNE STINNETT

ken, Mrs. William Mulleavy, Mrs. Howard Pennell, Mrs. Charles Phipps, Mrs. Leo Sheridan, Mrs. George Tyree and Mrs. Robert Young.

A humorous skit written by Mrs. Rocky Summers, Jr., first vice president, and entitled "She Laughs Last," was presented. The club members taking part in the skit were Mrs. Dyke Berry, Mrs. Stuart Fried, Mrs. William Guardia, Mrs. Julius Hammerschmidt, Mrs. James McCoy and Mrs. J. Bryce Tyler.

### \$ DOLLAR DAY \$ NOTES

FRIDAY and SATURDAY

#### DON'T MISS THESE SPECIALS

They Make Wonderful Stocking Gifts and They Are Ideal for Your Fall Parties

#### HUMOROUS SNACK NAPKINS

3 Pkgs. for \$1

#### DENNIS THE MENACE and MATCH GRINS

3 Boxes \$1

#### HALLMARK CHRISTMAS CARD HOLDERS

Trains, Sleighs, Stage Coaches and

Nativity Scenes

2 for \$1

#### REDUCED 1/2 PRICE

#### ODD LOTS OF CHRISTMAS WRAPPINGS

Reduced to 1/2 PRICE

#### HALLMARK GREETING CARDS

#### PERRY'S STATIONERY AND GIFT SHOP

56 W. SIERRA MADRE BLVD. CU. 5-3385

Store Hours: 9 to 6 — Open Friday Nights

### ... Social and Club Activities ...

#### Mildred Younger To Speak Oct. 8 At AAUW Meeting

Mrs. Mildred Younger, who successfully combines participation in public affairs with the job of wife and mother, will be the speaker at the first general meeting of Pasadena Branch, American Association of University Women, this coming Saturday, Oct. 8, at 12:15 p.m. in the Women's City Club, 160 N. Oakland, Pasadena.

The Status of Women committee, headed by Mrs. Robert J. Brandt, chairman, is sponsoring Mrs. Younger who will speak on "America's Challenge to Her Women," with emphasis on the national AAUW Status of Women theme, "Preserving Our Individual Liberties."

Mrs. Younger is well known to AAUW circles, having most recently been one of the panelists at the general meeting of the national convention at the Statler Hotel last June.

Reservations close at 6 p.m. this evening and may be made by calling Mrs. Serge I. Kolesoff at SYcamore 7-8418.

Women interested in joining the Pasadena Branch are urged to call Mrs. Herbert C. Meade, membership chairman.

Two sections will meet during the next 10 days. Armchair Travelers will meet with Miss Joanna Hagey, 2180 Paloma St., for dessert on Friday, Oct. 7. Mrs. A. C. Braden will show movies of her trip around the world. Reservations may be made by calling Mrs. V. C. Divine at Custer 5-3964.

On Oct. 12 at 7:45 p.m. the Juniors and Assistance Group will meet together at the home of Mrs. N. W. Cochran, 1626 Morado Pl., Altadena. Jane Compton will speak on "Fashion." Reservations may be made by calling Mrs. V. C. Divine at Custer 5-3964.

Optometrists Set Steak Fry; Doctor D'Arcy to Attend

Dr. and Mrs. Daniel L. D'Arcy plan to attend a catered steak fry Oct. 8 at the home of Dr. and Mrs. Richard A. Kramb, 1654 N. Santa Anita Ave., Arcadia. Dr. D'Arcy is a Sierra Madre optometrist and a member of the San Gabriel Valley Optometric Assn.

The Optometric Auxiliary is sponsoring a cocktail hour preceding the dinner. The steak fry is being sponsored by the San Gabriel Optometric Assn.

The lawn will be lighted with flaming braziers, and strolling accordions will serenade during dinner.

In addition to 100 San Gabriel Valley optometrists, special guests include Dr. Earl James, president of the Los Angeles County Assn.; Dr. John Gorham, president of the Orange County group, and Earl Woodward, assistant executive secretary of the California Optometric Assn.

Miss Geiselman is a gradu-



MRS. JIM E. WILDER, the former Dawn Lynette Fritz, daughter of Mr. and Mrs. Claude F. Fritz, 476 Sturdevant, was married Sept. 24 in Washington Street Methodist Church. The groom is the son of Mr. and Mrs. Claude Wilder of Altadena.

### Shirley Joan Geiselman's Engagement To William Kent Kellogg Announced

Mr. and Mrs. Frank J. Geiselman of Alhambra High School where she was vice president of Pequinias Service Club and Girl's League representative for the senior class. At John Muir College where she graduated with a dental assistant's certificate, she was president of Sigma Iota Delta, the dental assistants' club, during her last semester. She is now a senior at U.S.C. and is majoring in dental hygiene. She is a member of Amazons, the senior women's honorary society. Miss Geiselman is a past Honored Queen of Bethel 210 of the

Turn to Page 8

### Eteri Club Plans First Fall Meeting

The first fall meeting for Sierra Madre Eteri Club will be Monday, Oct. 10, at 7:45 p.m. in the home of Mrs. Richard Browning, 3665 Shadow Grove, Pasadena.

The president, Mrs. John Bush, has planned an interesting session with special music sung by Mrs. Earl (Eunice)

Anderson. Miss Natalie Romans of the Bible Institute will be the evening's speaker.

Eteri Club meets the second and fourth Mondays of each month and anyone interested in attending may call Mrs. Bush at Custer 5-2689 or Mrs. Bell at Custer 5-6447.

Additional Social News on Page Eight

### Osti's SPECIALS

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## Brownie Notes

Brownie Troop 4 met for its regular meeting at 299 Toyon Rd. Dr. A. Woodward, dressed in costume, spoke to the girls on the mountain trappers and trading with the Indians. Following the program, the members worked on their Christmas project.

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# In the Spotlite

## Central America Is Forum Topic At Monrovia School Today

The second in the present series of Community Forums will be presented in the Monrovia-Duarte High School auditorium Oct. 6 at 7:45 p.m. The topic will be "Our Friends and Enemies in Central America."

Keith Monroe, the speaker, is one of few foreign correspondents who has covered the troubled area of Central America. In 1953 and 1955 he spent months traveling by muleback, dugout canoe and jeep in parts of the world.

He talked to common people and leaders—in presidential palaces, secret police offices, pententiaries and embassies.

Monroe is a free-lance magazine writer whose articles appear frequently in Reader's Digest, Saturday Evening Post, Life, Nation's Business, Harper's and other leading magazines.

The bloody drama of today's Central America fits a hidden pattern, says Monroe.

Within recent months a Communist government has been overthrown in Guatemala; the

President of Panama was mysteriously assassinated; there were two attempts on Nicanor Duarre's dictator; a nationwide general strike pushed Honduras to the brink of civil war; a rebel army was driven from Costa Rica with the help of warplanes from the United States; El Salvador uncovered a Communist plot to seize its government.

What does it all mean? In his new lecture, Monroe explains the pattern, and tells why it holds both hope and danger for the United States.

Season and individual lecture tickets will be available at the boxoffice for the price of \$1 and 25 cents, respectively.

### WELCOMING TEA FOR NEW STAFF AND FACULTY MEMBERS

New members of the faculty and staff of the California Institute of Technology were welcomed by President and Mrs. L. A. DuBridge at a recent tea in their home, 415 S. Hill, Pasadena.

Some men with a high aim in life never get a chance to shoot.



LAWRENCE RESH has joined the sales staff of Krell Buick in Pasadena. He lives with his wife and two sons at 111 Montecito St., Sierra Madre.

Trying to shoulder tomorrow's burdens breaks the back of today.

## Garden Notes . . .

### Plant Lawns Before Rainy Season Arrives, Experts Advise; Flowers Also in Style

Now, before the fall rainy season arrives, is an excellent time to set in a new lawn, says the California Association of Nurserymen. And, if all the proper steps are followed completely, there is no reason to doubt the success of your lawn planting project.

There are eight steps to follow if you want a lawn that will perform well for 5 or 10 years. The first step is to prepare the soil, breaking up and pulverizing it, picking out rocks and debris and digging up weeds by their roots. If you are working over fill, soak the area to settle it; soil deficient in nutrients can be enriched at this point by the addition of phosphorus in the future root area. Compacting soil can be corrected by mixing in a soil conditioner.

It may be necessary next to add topsoil. Topsoil added to the depth of four to eight inches above a heavier soil may mean future backing up of water. To prevent this the gardener should make a blend of the two layers. Select topsoil carefully, avoiding those that seem too sandy or too clayey.

Next, make the seedbed smooth and flat except for a slight pitch to allow for water run-off once the root area has reached its saturation point. To achieve lawn perfection water the seedbed daily for several weeks to bring up the weeds and settle soft spots. Level the bed by raking and firm it with a roller.

Now it's time to add fertilizer, preferably with a spreader, and then spread the seed. Pick a quiet day for sowing; divide the bed into quarters, making four approaches to the bed as you scatter the seed, either by hand, or again preferably, a spreader.

Lightly brush the bed with a rake to assure a thorough contact of seed with seed bed soil. Mulch with a pulverized, soaked and kneaded peat moss. Spread this evenly,  $\frac{1}{4}$  inch thick. For the next 20 to 30

days spend up to half an hour daily keeping the moss dark with moisture until the young grass is up.

The good gardener also will heed the following suggestions outlined by nurserymen:

1. Plant Camellias now. The early flowering types are beginning to bloom now or will shortly start. By proper selection of varieties your garden can have camellias in bloom from now till late spring.

2. Plant all types of ornamental shrubbery now. Do not forget the winter flowering types such as the fragrant Daphne and the colorful heather.

3. Ranunculus is one of the most productive of all bulbs. Each bulb produces, according to the size of the bulb, a great many flowers in the spring. These last remarkably well as cutflowers.

4. Also plant these spring flowering bulbs now: Tulips, Daffodils, Hyacinths, Freesia, Crocus and Dutch Iris.

## Boy Scout News

Officers of the Mt. Wilson District, Boy Scouts of America, held their regular meeting last week in the Sierra Madre Youth Hut, and plans for many of the Scouting activities for the coming year were discussed.

District Chairman Marcus Woodward announced that since it was no longer possible to use the Sierra Madre School auditorium for our district Courts of Honor, it was necessary to secure other accommodations.

The Church of Jesus Christ of Latter Day Saints graciously offered to let the district use its ample auditorium for the coming Court of Honor, which will be the largest during the year.

The auditorium is at 770 N. Sierra Madre Villa (just below the radio station), with ample parking in back. Due to previous commitments, the auditorium could not be used on Oct. 3, so it was postponed until Oct. 10 at 7:30 p.m.

Ray Bowman, leadership training chairman, announced a Cub parents' training course beginning at 7:30 p.m. Oct. 11 at the Sierra Madre Park House.

Newell Barrett, finance chairman, stated that several of the institutions sponsoring scouting units in Sierra Madre have not yet turned in to him the names of five persons for each unit sponsored by the institution. These persons are to act as volunteer canvassers for the Sierra Madre Community Chest drive.

Richard Lees, health and

safety chairman, informed all I-R's present he would soon be around to make a meeting place inspection.

Frank Wright, camping and activities chairman, announced a scouts' overnight at Camp Huntington, and Reg Barrett, organization and extension chairman, said that several new units were being formed, and many old ones re-registering.

The district informed Robert Green of the Edison Co. that the scouts would be happy to support and participate in the contemplated flag display around town, and were also asked to participate in a hobby or scouting display during the Community Breakfast on Saturday, Oct. 8.

Investigations that eat up the taxpayers' money never seem to go on a hunger strike.

To please a man find out what he wants—what he needs is of minor importance.

### Sierra Madre Lodge No. 408, F. & A. M.

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MASONIC PLAY—7:30 p.m.

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After 23 years of building V-8s, after building more V-8s than all other makers combined, Ford now introduces the new 202-h.p. Thunderbird Y-8\*. Whether you drive in mountains, on plains, or through city streets, instant-acting Y-8 power makes all your driving more fun! Also, this new Ford engine has a deep, solidly-built block. As a result, it's a quieter, smoother-running engine with a far greater life expectancy.

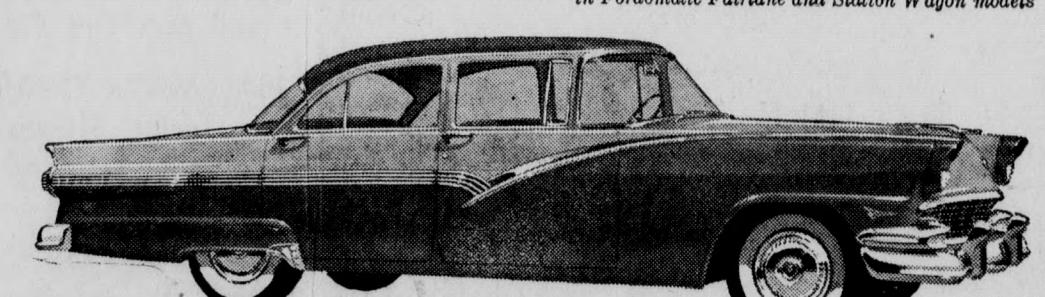
## Only in Ford...Thunderbird styling

Like the Thunderbird, Ford has hooded headlights, jet-like taillights, a classic lattice-type front grille, and low-to-the-road stance. To match this modern exterior, Ford has created an interior décor that's right up to the last minute. You'll find glamorous upholstery fabrics (combinations including nylons, woven plastics, and vinyls) which are the textile industry's newest and proudest creations. You'll surely want to see them.

## Only in Ford...Lifeguard Design

Ford for '56 makes the first major contribution to driver and passenger safety in accidents: Lifeguard Design. Ford's new Lifeguard deep-center steering wheel acts as a cushion on impact—new double-grip door latches

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Congressman Edgar W. Hiestand  
REPORTS THE WASHINGTON NEWS



REPORT ON LABOR  
By JAMES P. MITCHELL  
Secretary of Labor

(Guest Columnist for Representative Edgar W. Hiestand)

The central fact of 1955 that has bearing upon labor is stated quite simply. The United States of America has entered an era of peace and prosperity unmatched in her entire history.

What does prosperity look like? To the worker in manufacturing it looks like his weekly pay check, which now averages over \$75. That's a record figure.

To the housewife it means the prices in the grocery and department stores. I do not have to tell her that the cost of living has remained virtually steady for a year and a half and that her husband's increased wages have not been dissipated by inflation. To economists it looks like a line on a graph entitled the Gross National Product (the total of all the goods and services produced in America), a line that is currently nudging the \$385 billion mark. This is a new high. To the builder it looks like new houses and new buildings, \$42 billion worth this year.

Of particular interest to me is the employment figure. 65 million men and women are working in America, more than at any time in our history. Unemployment, on the other hand, is down to 2½ million, or 3.7% of the total workforce. That is an improvement, but we will not be satisfied as long as any American who wants and needs work is unemployed.

There have been many legislative gains in both the Federal and the State areas in the last couple of years. On the Federal side, personal income taxes have been reduced, 10 million additional persons have been brought under social security, 4 million working men and women not previously covered have been granted unemployment insurance, the minimum wage has been increased

to \$1 an hour, and other important advances have been made.

The individual States, responding to President Eisenhower's appeal, have taken more action in the field of improved labor standards legislation than in any single year since 1939. Workmen's compensation laws, unemployment insurance benefits, minimum wage statutes and industrial safety laws all have been improved. The amount of State action to improve their labor legislation is very gratifying.

The Department of Labor has instituted special programs on the skills of the workforce and the employment of older workers, two fields of importance to our national welfare and our future economy.

Such a brief round-up, of course, cannot adequately cover the many areas of labor activity that have received the attention of government, both Federal and the States, this year. It will suffice, however, to indicate to you the present health of our economy and the bright outlook for the future.

**Plan Musical Teas As Prelude to Pasadena Concerts**

Members of the Pasadena Philharmonic Committee are preparing for the opening of the philharmonic concerts in Pasadena Nov. 30 by holding a series of teas honoring the orchestra and presenting a forecast of programs and artists to be heard during the 1955-56 season.

Mrs. Robert Paradise, second vice president and chairman of ticket sales, is in charge of the teas and she will be assisted by Mrs. Bradford Bishop and Mrs. Ray Ewing.

Members and their guests will gather in Sierra Madre, San Marino and Pasadena. Mrs. Paradise said. On each occasion a musical program will be presented by members of the Los Angeles Philharmonic Orchestra.

The first tea will be at the home of Mrs. Sam Haskins, Jr., 171 W. Orange Grove Ave., Sierra Madre, on Oct. 11. Receiving with Mrs. Haskins will be Mrs. James McCarthy, president of the committee; Mrs. William Brackenridge, executive vice president; Mrs. George Read, hospitality chairman, and Mmes. Philip Woodward, Arch Tuthill, Raymond Mattison, Charles Black, Emerson Winter, H. E. Everett and Sidney Falk.

Guests will include Mrs. Norman Chandler, Mr. Albert J. Adams and four members of the Los Angeles Philharmonic Orchestra's string section, Mark Kramer, John Gootkin, Avita Stein and Gdal Saleski.

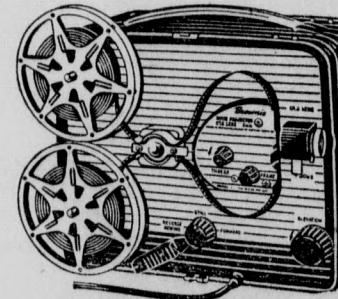
The Pasadena tea will be held in the home of Mrs. John B. Callaghan, 639 Rosemont Ave., on Oct. 14. Hostesses who will assist Mrs. Callaghan are Mrs. Wescott Price, Jr., Mrs. Hallett Smith, Mrs. Richard Frank and Mrs. Donald Hydrick. Guests of honor will be Mrs. Howard Currier, Mrs. Carl F. Dumbolt and Mrs. Alice Taylor.

The final tea will be in the San Marino home of Mrs. Theodore Larsen, 1325 Shenandoah Rd., on Oct. 18. Mrs. Ernest Messner, Mrs. Kenneth McKenzia, Mrs. Peter Gardett, Mrs. William Beacon, Mrs. James H. Kindle, Mrs. Ward Ingraham and Mrs. Giles Hall will welcome the guests. They are Mrs. Edward Carter, Mrs. Marie Wellesiek de Trujillo and Mr. William Hartshorn.



**HOW TO** surrender gracefully to an iron-willed daughter is illustrated by Douglas Wood, starred in "Reclining Figure" at Pasadena Playhouse as he busses the forehead of Charissa Hughes. Miss Hughes is making her big-time stage debut as the only female in the cast of the New York comedy hit which sent the art world ducking for cover. Co-starring in the play are Ed Kemmer ("Commander Cory" of "Space Patrol") as Charissa's heart interest, and Gregory Gay, formerly a White Russian cavalry officer and now a leading Hollywood character actor.

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## Sound Acting Marks Satire, 'Reclining Figure,' at Playhouse

By E. N. VOORHEES

Pasadena itself is represented as the locale of the action of Harry Kurnitz's comedy-satire, "Reclining Figure," one of Broadway's hits of last season, now at the Pasadena Playhouse until Oct. 23.

In the Gold Room of his Pasadena mansion, Lucas Edgerton, the wealthy and eccentric manufacturer of a famous soft drink, and his lovely daughter Cass meet head-on in the crossfire of some half-dozen rival art critics and dealers, all excited and involved in the pending purchase by Edgerton of a reputed Renoir painting of a nude, recently discovered and bought with a "rubber" check for \$30,000 by Samuel Ellis, the youngest—and most innocent—of the dealers, who expects to sell the painting to Edgerton for \$100,000 before his check bounces back.

He does—after many a bout and many a twist of plotluck sprinkled with plenty of laugh lines to which the opening night audience rose like a hatchery full of trout at feeding time.

It was all good bait, and the only hook was the fact that the picture had been painted in that very house by Paul Weldon, a steady employee of Edgerton, and sold to young Ellis by Weldon's co-conspirator, Jonas Astorg, a guest in the house. This morsel is tossed to the audience fairly early in the play so that we may enjoy seeing all the others taken in while we feel superior in our knowledge and highly entertained.

It is her determination to

marry the personable Ellis that induces Cass's father, amiably played by the versatile actor Douglas Wood, to buy the supposed Renoir.

Meanwhile, the parade and antics of the gullible and gullied art "authorities" gyrate around the narrowing vortex wherein the determined Cass Edgerton, played by the lovely Charissa Hughes, and the undiscerning Ellis, acted by Ed Kemmer, approach their eventual nuptial flight.

Walter Kray does an amazingly persuasive portrait of Roumanian art dealer, Denesco, George Truitt a hilarious sketch of the French Professor Jumelle, and Gregory Gay, a White Russian, as Jonas Astorg, the plotter and villain of the piece, last seen here as the Red Russian delegate in "The Prescott Proposals," is magnificent in fitness of action, speech, and mood.

Horst Ehrhardt as the meticulous German is amusing, and Oscar Plant as William, the colored butler with a simulated West Indian British accent, is impressive by intent.

Marwyn Harbert, art director, did a realistic job on the Gold Room setting and does not shame Renoir in painting the nude. Barbara Vajda does veteran work on a difficult job as the director.

At the Davis campus of the University of California, two courses in institutional management have been added to the home economics curriculum. They include food study and management.

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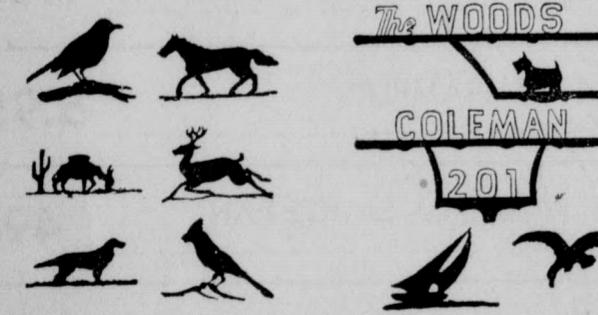
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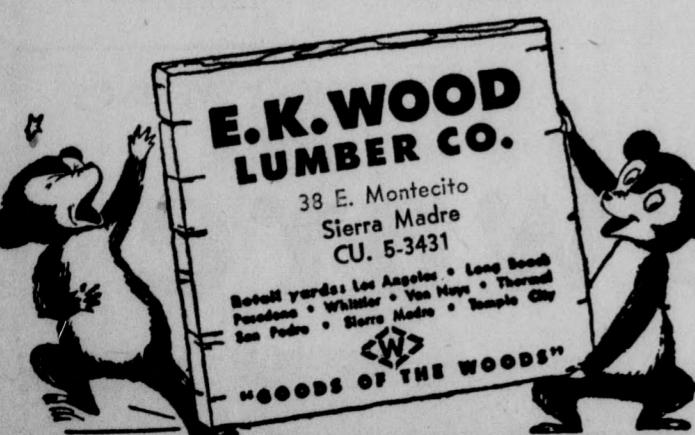
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Los Angeles County Health Officer

### BEGIN THE DAY RIGHT

The tired feeling that comes to so many people during the day may well be due to an inadequate morning meal, according to reports of nutritional studies. The usual snacking but temporarily dissipates this fatigue and, even when a good dinner is eaten, the individual may show a deficit in essential food requirements at the end of the day. In spite of this, breakfast is the most neglected meal.

Although hunger may not be felt in the early morning hours, the hidden hunger within the body makes itself evident by such signs as weariness, irritability, dullness, nervousness, headache, or inattention. Generally speaking, it seems that the lack of a good breakfast tends to make the individual less efficient in whatever task he has to do.

Observations of school children show that those who eat an adequate breakfast usually make better grades, have a brighter outlook, and apparently have more energy left for outside activities. Yet many school children, particularly teenagers, do not get morning meal that is considered nutritionally good, and some children get none at all.

Breakfast should supply some of the nutrients in the neighborhood of one quarter of the day's total number of calories. The body's food needs are amply cared for by a breakfast that consists of fruit or juice (citrus or tomato), whole grain cereal with milk, bread and butter, and a beverage. Bacon and eggs are among the foods that may be substituted for the cereal. Naturally a person doing hard physical labor should have more of these foods than a sedentary worker.

These breakfasts keep the blood sugar level (the body's source of energy) high enough to ward off the pre-lunch slump that is so common an experience, but a low blood sugar level often results in weakness, dizziness, or fatigue and encourages the habit of between-meal eating.

A good breakfast is also economical. The amount of money spent on a hasty pick-up breakfast of coffee and doughnuts and the like, supplemented by a mid-morning snack, adds up to a greater cash outlay than the expenditure needed for a good breakfast prepared at home.

Weight-watchers would do well to remember that food eaten early in the day after an overnight fast is put right to work by the body. It is absorbed and digested during the most active daytime hours and is therefore less likely to be stored as fat.

A good breakfast should be leisurely eaten. It begins the day well and comfortably bolstered with the proper food, the individual is better able to meet whatever the day might bring.

Eat a Good Breakfast to Start a Good Day," a pamphlet that discusses the importance of a good breakfast and contains sample menus, will be mailed to anyone who sends a card of request to the Los Angeles County Health Department, 241 N. Figueroa St., Los Angeles 12.

A teacher shortage has developed in California which will become critical within five years, according to Dr. Aubrey L. Berry, director of school and college placement at the University of California at Los Angeles.

**THE WHOLE FAMILY IS ALL DRESSED UP**

In Their Sunday-Go-to-Meeting Clothes—Cleaned and Pressed With Great Care and Expert Attention By Us . . .

Free Moth Protection Service

ALSO OUR NEW EXCLUSIVE SHIRT PROCESS WILL PLEASE OUR MANY CUSTOMERS

**The Pasadena Launderers and Cleaners**

860 S. FAIR OAKS SY. 6-3193

## Liberal Arts Group Change Local Address

Subscribers to the 10-week course entitled "Ways of Man-kind," sponsored by the Pasadena Area Liberal Arts Center, now are meeting every Tuesday evening from 8 to 10 o'clock at the home of Mr. and Mrs. Harry Snow, 310 E. Highland, instead of the Sierra Madre Public Library as previously planned.

Through essays, radio scripts, and recordings, the 10 programs give an insight into the cultures of other peoples. The material furnished for discussion through the Fund for Adult Education has been prepared by Dr. Walter Goldschmidt, anthropologist of the University of California at Los Angeles, in a way designed to be entertaining as well as instructive.

As some of those who attended the first meeting at the Snows' Tuesday evening have commented:

"These informal get-togethers allow people to follow through on a subject without the constant interruptions and digressions that one finds at the average social gathering."

Members of the group, led by Mrs. Joseph Rosener, Jr., of Hastings Ranch, pay \$12 a person or \$18 a couple. These fees cover incidental expenses and the purchase of two books by each subscriber.

Ten persons so far have subscribed and others still may join the Tuesday night sessions by telephoning Mrs. Rosener at Custer 5-1389 or Mrs. William E. Hansen, director of the Liberal Arts Center, at Sycamore 5-4339.

## Community Calendar

The community calendar is compiled by the Sierra Madre Coordinating Council and organizations may clear meeting dates with Mrs. Alyce Herold, Custer 5-6226.

**Oct. 6**  
7:00—Exchange Club.  
7:15—Lions Club.  
8:00—Civic Affairs Association.

**Oct. 7**  
10:00—Woman's Society of Christian Service of Methodist Church.  
7:30—Rifle Club.  
SIERRA MADRE DAYS—October 7 and 8.

**Oct. 8**  
7:30—11:00—Chamber of Commerce Breakfast and Hobby Show in City Park.

**Oct. 10**  
4:00—American Red Cross.  
6:30—Garden Club.  
8:00—Camp Fire Council.

**Oct. 11**  
12:00—Kiwanis.  
7:30—Masons.  
8:00—City Council.  
8:00—Youth Activities Association.

**Oct. 12**  
12:00—Woman's Club Luncheon Meeting.  
6:30—Toastmasters.  
8:00—Veterans of Foreign Wars.

**Oct. 13**  
7:00—Exchange Club.  
7:15—Lions Club.  
8:00—Civic Club.  
8:00—American Legion Auxiliary.

**Oct. 14**  
10:00—Woman's Society of Christian Service of Methodist Church.  
7:30—Rifle Club.  
7:15 and 8:00—Friends of Library Movie for Children.

**Oct. 15**  
8:00—1:00—Nursery School Association Dance at Turf Club.

# Dollar Days

BARGAINS . . . For Thursday, Friday, Saturday, Monday



## Sweaters

BEAUTIFUL SOFT ORLONS  
In the New Fall Shades—Size 36-402.79  
3.89

Pullovers, Short Sleeves

Cardigans

## SOFA PILLOWS

SATINS and PROVINCIAL PRINTS 89¢ ea

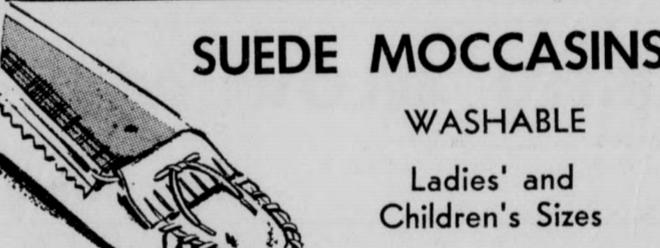
RUBBER

## "Welcome" Door Mats

BLACK and COLORED 75¢ ea



Ladies' HOLLYWOOD RAYON BRIEFS Pair 29¢



## SUEDE MOCCASINS

WASHABLE Ladies' and Children's Sizes

Special . . . . . Pair 89¢

## LADIES' APRONS

BEAUTIFUL COLORS HALF and BIB STYLES Gaily Trimmed Percales and Organdies

49¢



Only

## PERCALE

140 Thread 42 x 36



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CLOSE-OUT COSTUME JEWELRY Values to \$1.50

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Suitable for Shirts—Good Colors

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Prints

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## SOLID COLORS

Extra Heavy

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## BEAUTIFUL PRINTS

Crease Resistant

Lovely Color Selection

Yard 49¢

## BROADCLOTH

Sanforized Prints, Plain Colors

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## SANFORIZED GINGHAM

Good Color Range

Plaids and Checks

Yard 59¢



All Top Quality Fabrics  
PRICES SLASHED FOR DOLLAR DAYS  
SEW and SAVE THIS FALL!

**GARLAND'S**  
5-10-25c and DRY GOODS STORE  
OPEN FRIDAY NIGHTS TILL 9

SIERRA MADRE

## ANOAKIA MOTHERS MEET NEW OFFICERS

Officers of the Anoakia Mothers Club were introduced yesterday at the group's first meeting of the year.

They are Mrs. Aubrey Irwin, president; Mrs. Donlin Murdy, vice president; Mrs. Willard de Groot, corresponding secretary; Mrs. Chester Glass, recording secretary; Mrs. Frank Mikesell, treasurer; Mrs. Henry Hoeneman, hospitality; Mrs. Raymond Bebe, social service.

Also, Mrs. Vernon Dapper, transportation; Mrs. Edward Lammers, junior class mother, and Mrs. Harry Roberts and Mrs. George Ehrhart.

Sierra Madre girls attending Anoakia School this year are Jane Lynn Branner, Doris Ann Hoeneman, Gertrude and Sydnei Lammers, Marcia Lisle, Katharine Schwartz, Diane Courtney, Colleen Gray, Jane Brower and Jean Osborne.

## Paintings of Local Artists for Display

The works of two local artists, Mrs. Norma Chuan and William Tally, are among those chosen for display at the seventh San Gabriel Valley Artists' Exhibition, Oct. 9 through Nov. 6, at the Pasadena Art Museum.

Mrs. Norma Chuan is offering another series of art classes for children, starting Oct. 11. Information regarding these classes may be obtained by calling Mrs. Chuan at CU. 5-1371.

## DOLLAR DAYS

**FRIDAY and SATURDAY**

### FISHING POLES



### GUNS

**10% OFF**

Select Yours  
LAWNMOWERS SHARPENED  
2-Day Special  
Reg. 2.50 — Save 1.00 1.50

### HEDWALL'S

LAWNMOVER and SPORTING GOODS  
S & H GREEN STAMPS OPEN FRIDAY NIGHTS  
45 N. Baldwin CU. 5-7360 Sierra Madre

## See The WYLER WATCH WASHED in an AUTOMATIC WASHING MACHINE

TO PROVE ITS WATERPROOF GUARANTEE  
DEMONSTRATION FRIDAY and SATURDAY



The Famous Watch  
with the Flexible  
Balance Wheel

Complete selection from 39.95

We are proud to announce our appointment as official agency for Wyler Incaflex watches... with the strongest guarantees any watch ever had. Guaranteed waterproof—guaranteed shock resistant—guaranteed main spring—the wisest watch investment you can make. See our distinctively styled Wylers today.

**GUARANTEED SHOCK-RESISTANT GUARANTEED WATERPROOF\***  
Incaflex balance wheel gives with the shock fully guaranteed in writing against damage for the life of the watch.

**GUARANTEED LIFETIME MAINSPRING**

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THE SIERRA MADRE HARDWARE CO.

**ROBERT W. LANE**

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APPOINTED AUTHORIZED DEALER

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Sierra Madre

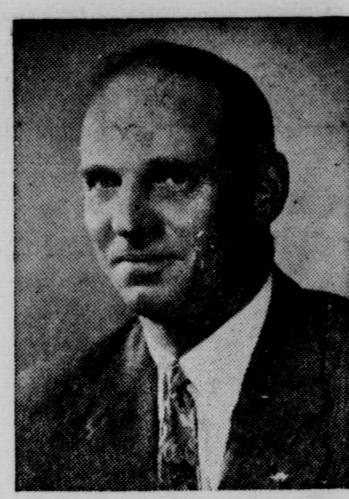
## Local Nursery School Plans Series of Events for Year

The Sierra Madre Community Nursery School has planned a number of events for the coming year that will be both educational and entertaining. On the agenda are: Oct. 15, the annual dance at the Santa Anita Turf Club; Oct. 18, the association meeting at 8 p.m. featuring a talk by Dr. Lee Buggaglio on "Keeping the Avenues of Communication Open Within the Family."

Nov. 18, the annual Christmas Shoppers Night from 7 to 11 p.m. at the Sierra Madre Woman's Club, 270 W. Sierra Madre Blvd.; Nov. 29, association meeting, parents panel at 8 p.m.; Dec. 20, Mothers and Children's Christmas Party, Tuesday and Thursday group at 10:45 a.m.; Dec. 21, Mothers' and Children's Christmas Party, Monday, Wednesday and Friday group at 10:45 a.m.; Jan. 17, film; Feb. 21, talk by Philip Resnick on "Children Are Creative" at 8 p.m.; March 20, association meeting, Dr. Sidney Lasell, "Where Do We Draw the Line," at 8 p.m.

April 17, annual business meeting and evaluation, election of Board of Trustees at 8 p.m.; May 15, association meeting, program to be announced, at 8 p.m.

In addition the schedule for Fathers' Work Day will be: Group Three, Dec. 11 and March 25, under the direction of Mr. Lloyd Fuglie.



ADRIAN S. QUICK, of South Pasadena, has been appointed district manager for the National Automobile Club in the Pasadena area. He succeeds H. R. Scuit, who retired Sept. 30.

## Scanning the Sportscene With BOB BROGGER

This is the week you baseball fans have been waiting for. Yes, the time has come for us to announce the winners of our prediction contest. For those of you who tuned us in late, here is what the contest was about... You were to pick the pennant winners in the American and National Leagues and predict the final standings of the Pacific Coast League. The entries were due one week after one-third of the season was over. And the winner would receive two tickets to the USC-UCLA football clash this fall.

There were no ties. Every entry, strangely enough, picked San Diego to win the pennant and Seattle to come in second, but it all ended up just the opposite. Also every entry picked Sacramento to end up in the cellar, which they did.

And now the winner of this year's contest... He's Arthur Bohart, 12-year-old son of Mr. and Mrs. Arthur C. Bohart, 615 Edgeview Dr., Sierra Madre. Young Arthur, who can now own the title of baseball expert, did a tremendous job of predicting. Arthur picked the two pennant winners—New York and Brooklyn—and here is his prediction on the Coast League standings next to the official final one:

"Well, what do you mean, a birthmark?" asked curious Bob Orme.

"Well," slowly answered Eber, "if you must know, by mistake, I tried to get into the wrong berth on the train."

And then Jim Cass observed that "although it won't do any good to spank a girl after she's sixteen, it sure is a lot of fun."

## FIRE FLAMES By JAMES HEASLEY

Fire Prevention Week begins October 9th. To Sierra Madreans this is only a reminder. If it were not for the continuous fire prevention work of local residents, we would not be able to report such low losses each year.

The improvement of fire departments and the fire prevention work practiced has brought us a fire insurance rate reduction. Few realize the importance of preventing fires from starting. Firemen, though, realize it has paid off.

On the other hand there are those who think that lack of fires should mean the reduction of fire department expense.

Fire department business is the same as police work—"no business is good business."

On return from his summer vacation trip, Eber Thomas appeared at the semi-monthly meeting of the firemen displaying a black eye. When asked how he got it, he said the unsightly discoloration was a birthmark.

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"Well," slowly answered Eber, "if you must know, by mistake, I tried to get into the wrong berth on the train."

And then Jim Cass observed that "although it won't do any good to spank a girl after she's sixteen, it sure is a lot of fun."

## Road Building Boom Still On

Highway construction in California has been booming during the past months, according to the National Automobile Club.

A total of 371 highway contracts involving expenditure of \$234,917,800 were under way on Sept. 1 of this year, which was only \$3,113,700 below the all-time high of 381 contracts involving expenditure of \$238,031,500 that were under way on June 30, 1955.

Construction to Sept. 1, 1955, has included 1,662 miles of freeways, expressways and multi-lane divided highways on the state highway system completed or under way.

Runner-up in the contest was Dennis Lees, who also picked the two pennant winners—Yankees and Bums—but only had two guesses right in the Coast League prediction.

We want to thank everybody for participating in the contest this year and wish you the best of luck next year.

Our football pick-of-the-week... Notre Dame 33, Miami 6.

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We want to thank everybody for participating in the contest this year and wish you the best of luck next year.

Our football pick-of-the-week... Notre Dame 33, Miami 6.



## AMAZING!!

Yes, it's really amazing, but, before we know it... Christmas will be here.

May we suggest you start to make your Christmas gifts NOW. We have the materials and the numerous plans for furniture, storage cabinets, tables, chairs, desks, Christmas decorations (Santa Claus, Reindeer), etc. Many plans are FREE.

BILL BAKER'S FURNITURE PATTERNS.  
BETTER HOMES & GARDENS—HANDY PLANS.  
U.S. PLYWOOD CORP.—DO-IT-YOURSELF PLANS.  
REYNOLDS ALUMINUM—DO-IT-YOURSELF PLANS.  
EASI-BILD FULL SIZE PATTERNS.  
CELOTEX HOME CRAFT PROJECTS.

Many, Many Others Available.

SHOP ALL DAY SATURDAY—8 TO 5



## Area CD Body OK's Smog Aid In Emergency

Representatives of the 11 cities in the Area D Civil Defense organization, which includes Sierra Madre, voted last Friday to assist in any way possible if a smog alert of disaster proportions strikes the Los Angeles region.

City Administrator Lawrence Bevington represented Sierra Madre at the meeting in the Monrovia Council Chambers.

Civil Defense would provide medical aid, welfare and even evacuate residents if the smog situation ever became that serious, according to Mrs. Alphonse B. Fages, Women's Activities Committee coordinator for Area D.

Reggie M. Bolt, area coordinator, displayed a chart at the board meeting showing the progress of the Civil Defense program in the 11 cities.

The program is progressing satisfactorily in Sierra Madre, Mrs. Fages said, and will make further gains under the leadership of Dr. Daniel D'Arcy, Civil Defense director here.

A governor's conference on Civil Defense will be held Oct. 13 and 14 in Sacramento. Sierra Madre will be represented by Richard W. Lees, chief warden.

## Lammers Sisters Top School Classes

Two Sierra Madre sisters are officers of the Student Council at Anoakia School for the coming year.

The girls, Gertrude and Sydnei Lammers, are president of the junior and freshman classes, respectively. They are the daughters of Mr. and Mrs. Edward H. Lammers, 61 E. Orange Grove Ave.

Thursday, October 6, 1955

SIERRA MADRE NEWS—5

## SCIENCE MUSEUM EXHIBIT SET OCT. 17

Would you like to see an 1880 business-office typewriter as small as a child's toy? Or a high wheel bicycle your great-grandfather might have used to whisk around town?

The display will be unveiled to the public for a six-week run Oct. 17. It will be a feature of the Museum's diamond jubilee anniversary celebration.

## DOLLAR DAYS SPECIALS MOJUD NYLONS

51 Gauge — 15 Denier

Full Fashioned

Latest Shades

Long, Medium, Short

Reg. 1.35

SPECIAL

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**Nationally Advertised**  
**Ladies'**  
**Dress Shoes**  
Reg. 10.95  
**5.99 and 6.99**  
AA-AAA-B  
Broken Sizes

## PROMPT — EXPERT SHOE REPAIRING

S & H GREEN STAMPS

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SIERRA MADRE

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OPEN FRIDAY NIGHTS

## SPECIALS FOR FRIDAY and SATURDAY, OCT. 7 and 8

TOASTY WARM and COMFORTABLE CLOTHING . . .  
RIGHT IN SEASON for the COOL DAYS and CHILLY NIGHTS AHEAD

MANY WONDERFUL BARGAINS, TOO NUMEROUS TO LIST

## GIRLS' PULL-OVER SWEATERS

ORLONS and NYLONS

Lovely Colors. Sizes 3 to 14

**DRASTICALLY REDUCED**

## BOYS' OVERCOATS

All Wool . . . Fully Lined  
Double Breasted with Half Belt

—Limited Quantity—

Sizes 2 to 6x. Regular Price 8.95

**DOLLAR DAY SPECIAL** 5.95

## FLANNEL SHIRTS

Bright Plaids - California Reds - Browns - Blues - Greens  
Perfect For School or Play

Sizes 2 to 14

Regular Prices 2.19 to 2.98

**DOLLAR DAY SPECIAL** 1.39 to 1.89

## SWEAT SHIRTS

Assorted Sizes and Colors.  
A Regular Bargain at . . . 1.95

**FOR DOLLAR DAYS ONLY** 1.19

## INFANTS' JACKETS

Flannel Lined Denim. 6, 12, 18-Month Sizes.  
Regular Price . . . 2.19

**DOLLAR DAY SPECIAL** 1.39

## GIRLS' CORDUROY SKIRTS

Snug-Hug Elastic Waist. Pleated and highly styled by California's ace designers. Adjustable straps on smaller sizes. Lovely colors. Regularly 2.98 to 4.95.

**DOLLAR DAYS SPECIALS** 1.89 to 3.89

## CORDUROY SUITS

For Tiny Tots. Sizes 6, 9, 18 Months.  
Zipper Front Jacket. Pants with bib-top and adjustable straps. Grippers for quick change. Assorted colors. Regular price 5.95.

**Ranch Residents Working on Annual Delta Gamma Luncheon-Fashion Show**

Members of the Delta Gamma Junior Alumnae of Pasadena are completing plans for their benefit luncheon and fashion show to be held Tuesday, Oct. 11, at 12:30 p.m. in the main dining room of the Huntington-Sheraton Hotel in Pasadena.

Saks Fifth Avenue will present a premier showing of fall fashions with top designers being featured. Decorated manzanita branches will be used in the unique table arrangements.

Mrs. Glen H. Highman, vice president of the Pasadena Juniors, is general chairman for the event. Mrs. Herman Gay, reservation chairman, has announced guests may make up tables for four, eight or 12.

The printing and distribution of tickets has been under the direction of Mrs. G. Douglas Hillier and Mrs. Harrison L. Kelly. The unusual fall decorations have been planned by

Mrs. Henry M. Moffat and her committee.

Many attractive door-prizes have been promised by Mrs. Roger Dunstan. Other committee heads are Mrs. Charles S. Palmer, Jr., hotel arrangements; Mrs. Alan R. Stearns, patrons and patronesses; and Mrs. Matthew Slavin, III, publicity.

All proceeds from the event will benefit the nursery school for visually handicapped children in Los Angeles. The school was established in 1938 and is sponsored by the Delta Gamma Alumnae of Southern California.

Among those from the Ranch making reservations for the gala affair are Mrs. Victor E. Caffee, Mrs. Charles R. Hardison, Jr., Mrs. E. John Caldecott, Mrs. Harold W. Leffingwell, Jr., Mrs. Richard S. McClain, Mrs. Robert D. Meason, Mrs. E. E. Swanson and Mrs. John E. Eggleston.

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KITCHENS AND BATHROOMS REMODELED



Do It Yourself and Save!

Complete Selection of Pipe, Valves, Fittings and Heads for SPRINKLER SYSTEMS  
Free Advice on How-to-Do-It!  
Gas and Water Leaks Repaired... Drains Unstopped!  
All Types of Plumbing Fittings and Fixtures for Sale!

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UPPER HASTINGS: MARGE THOMAS, SYCAMORE 3-2743

LOWER HASTINGS: LUCIE LUBISICH, CUSTER 5-1921



MEMBERS of Delta Gamma Junior Alumnae of Pasadena living in the Ranch have been busy helping with the group's annual luncheon and fashion show slated for Tuesday, Oct. 11, at 12:30 o'clock in the main dining room of the Huntington-Sheraton Hotel. Pictured (left to right) are Mrs. William F. Power and Mrs. G. Douglas Hillier, Delta Gammans, selling tickets to Mrs. Richard S. McClain and Mrs. Charles R. Hardison, Jr., while Mrs. Matthew Slavin, III, another Delta Gamma, looks on.—(Al West Photo.)

About half of any man's time is spent in doing the things he should have done yesterday. Too much temper causes many a man to speak his mind rather than mind his speech.

**HOME SAVINGS AND LOAN Association of Los Angeles**

**The Most Profitable... Safe Place**

For Your SAVINGS ACCOUNT For 66 Years  
Each Account Insured to \$10,000

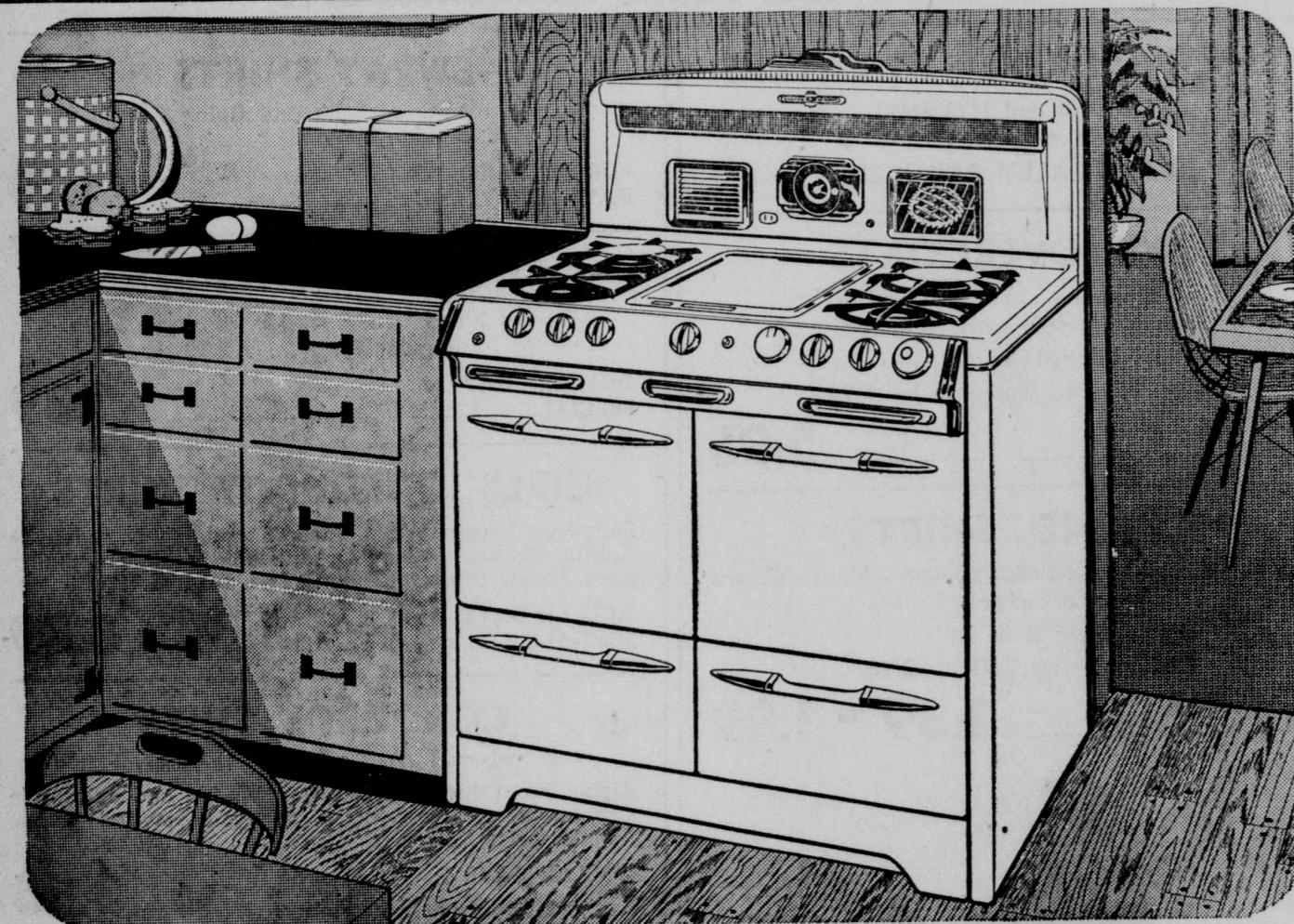
"LARGEST IN AMERICA" WITH RESOURCES OVER \$280,000,000

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OFFICES IN: LOS ANGELES • BEVERLY HILLS • LONG BEACH • ARCADIA • GLENDALE  
HUNTINGTON PARK • STUDIO CITY • HIGHLAND PARK • BURBANK • LAKEWOOD

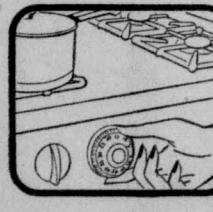


3½%  
CURRENT  
RATE  
PER YEAR

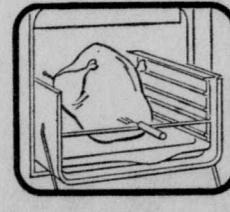


New Gas ranges cost less to buy and use. Range illustrated is O'KEEFE & MERRITT

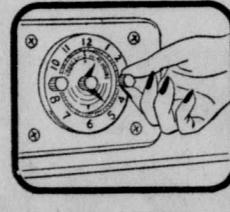
**Here's why all your cooking is easier than ever with a new GAS range!**



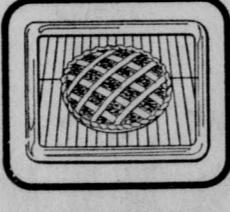
**TIMER FOR TOP BURNERS**  
Automatically shuts off top burner when pre-set cooking time is up. No pot-watching. And Gas gives you 100% heats.



**ROTARY BARBECUE**  
Turns meats automatically under quick, clean Gas flame. Gas broiling is fast—and gives flame-kissed flavor.



**CLOCK CONTROL**  
Gives you precision baking and roasting by exact time and temperature. Turns oven on and off at times you set.



**PERISCOPE OVEN**  
Glance into periscope for wide, deep view of oven and "sight control" of baking-roasting. No need to open oven door.



**OVEN HEAT CONTROL**  
Set dial to exact heat needed. Gas oven heat won't vary. Gas heat constantly circulates. No hot spots—no cool corners.

SOUTHERN COUNTIES GAS COMPANY

ONLY GAS GIVES YOU SUCH MODERN AUTOMATIC APPLIANCES

See the latest models at any dealer's or your Gas Company's showrooms.

**GAS**

Piano Study Offered By Adult Education

A number of Ranch residents will be happy to learn piano lessons will be given at Fremont School, 3081 E. Foothill, under the Pasadenas City College adult education program.

The class for beginners is on Thursday from 12:30 to 2:30 p.m. and the second semester piano class is on Thursday from 9:30 to 11:30 a.m.

There is no charge for the lessons and the only requirement for the course is access to a piano for regular practice.

Additional Ranch News see Page 7

**Don Benito School**

**Carnival Oct. 22**

upper served in the new cafeteria.

Mrs. Victor E. Caffee is in charge of tickets for advance sale which are in books of 20 for \$2.00. Everyone is encouraged to get their tickets as soon as possible.

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Evenings Tues. & Fri. 6 to 8  
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**OSTEOPATH PHYSICIAN & SURGEON**  
PHYSIO-THERAPY COLONIC IRRIGATION  
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Scientific Weight Reducing  
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**Rexall ORIGINAL 6 GREAT DAYS! OCT. 17-22 • MON. thru SAT.**

**1¢ SALE**  
Two for one plus a penny!  
Advertised in LIFE • LOOK • POST • COLLIER'S  
FARM JOURNAL • TOWN JOURNAL • PARADE • AMERICAN WEEKLY

Stock up now!  
**Rexall ASPIRIN**  
Pure 5-grain tablets.  
Quick dissolving,  
fast working,  
100-tablet bottles.  
**REG. 54c**  
2 for 28c

39¢ REXALL KLENZO TOOTHBRUSHES, nylon bristles, 4 styles	2 for 40¢
33¢ REXALL SKIN ANTISEPTIC for Cuts, Scratches, 1 oz.	2 for 34¢
29¢ REXALL PRO-CAT PLASTIC ADHESIVE TAPE, Waterproof, 1/2" x 5 yd.	2 for 30¢
69¢ RUBBER ALCOHOL, soothing body rub, pint	2 for 70¢
43¢ MILK OF MAGNESIA, antacid, mild laxative, pint	2 for 44¢
33¢ MONACET TABLETS for Pain Relief, 25's	2 for 34¢
79¢ VICTORIA ANTISEPTIC MOUTHWASH, ruby-red, cinnamon flavor, pint	2 for 80¢
4.95 REXALL PANOVITE VITAMIN CAPSULES with Minerals and B-1, 100's	2 for 4.95
35¢ SACHARIN TABLETS, 1/4 grain, 100's	2 for 36¢
1/2 grain, 100's, Reg. 45¢ 2 for 45¢ 1/4 grain, 1000's, Reg. 1.08 2 for 1.09	2 for 1.09
1/2 grain, 1000's, Reg. 1.26 2 for 1.27 1 grain, 1000's, Reg. 1.49 2 for 1.50	2 for 1.50
10¢ BOBBY PINS, Helen Cornell, regular or tipped, bronze or black	2 for 11¢
1.00 REXALL AEROSOL "Ready Shave" SHAVING CREAM, 10 oz.	2 for 1.01
1.50 DUSTING POWDERS, Adrienne, Lavender, Garden Spice	2 for 1.51
1.00 ADRIENNE CREAMS, All-Purpose, Cold, Cleansing, Hand	2 for 1.01
1.25 ADRIENNE COLOGNES, Floral, Exotic or Woodsy Essence, 4 oz.	2 for 1.26
.60¢ CASCADE CHRISTMAS CARDS, New designs, 20 with envelopes	2 boxes 61¢
1.19 DELUXE CHRISTMAS CARDS, Original designs, 20 with envelopes	2 boxes 1.20
1.50 TRADITION LINEN BOXED STATIONERY, White	2 boxes 1.51
85¢ ELITE LINEN FOUND PAPER OR ENVELOPES, 50's	2 for 86¢

**2 FOR 1 PLUS A PENNY**

49¢ REXALL ANTIHISTAMINE TABLETS for Colds, 15's	2 for 50¢
43¢ REXALL GLYCERIN SUPPOSITORIES, Adults' or Infants'	2 for 44¢
2.69 VICTORIA HOT WATER BOTTLE, standard	2 for 2.70
3.19 VICTORIA HOT WATER BOTTLE, Two-Hole	2 for 3.20
3.00 VICTORIA VITAMIN SYRINGE, standard	2 for 3.01
3.59 VICTORIA COMBINATION SYRINGE	2 for 3.60
49¢ "ALL-IN-ONE" BALL PEN	2 for 50¢
10¢ COMMERCIAL ENVELOPES, No. 6½, White	2 for 11¢
65¢ REXALL ANTISEPTIC HAIR TONIC, 5 oz.	2 for 70¢
1.00 ADRIENNE DEODORANT LOTION, Plastic squeeze bottle, 2 oz.	2 for 1.01
1.00 ADRIENNE INDEO LIPSTICKS, 7 flattening shades	2 for 1.01

**5.95 Value! BABY DOLL**

Over 2 feet tall!  
Bodily dressed, cries, sleeps.

**SPECIAL 3.77**

Save 1.80!  
Electrex

HEATING PAD

It's wet-proof, 3-speed with removable green flannel cover.

5.95 Value! NOW 3.69

Spuntex NYLON HOSIERY

First quality 51 gauge, 15 denier with plain or dark seam. Lovely shades.

1.09 VALUE NOW 2 Pairs for 1.51

1.29 VALUE NOW 2 Pairs for 1.76

Many other items now on sale — STOCK UP AND SAVE.

Prices subject to Federal Tax where applicable. Right reserved to limit quantities.

You CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME **Rexall**

**9 BIG BONUS BUYS! NOT ON 1¢ SALE PLAN BUT TERRIFIC BARGAINS**

5.95 Value! PLUSH CUDDLE BEAR

Lovable 15" cuddle bear with roving eyes and big red bow.

**SPECIAL 1.67**

Ultra-White LETTERS & NOTES

Jumbo box of 100 sheets and envelopes, letter size, Vellum.

2.50 Value NOW 98¢

Rexall PLASTIC QUIK-BANDS

Waterproof, flesh color, flexible. Plain or mercuriochrome.

Reg. 59¢ NOW 41¢

Clifton FEVER THERMOMETERS

Accurate, easy-to-read. Oral or rectal types. Each in plastic case.

Reg. 1.35 NOW 77¢

Mary Aliss ASSORTED CHOCOLATES

2 lbs. of All Dark or Milk. Delicious Assortment.

2.50 Value NOW 1.59

HARTMAN'S PHARMACY

29 N. BALDWIN • CU. 5-3111

SIERRA MADRE

## Hastings Ranch News

Continued from Page 6

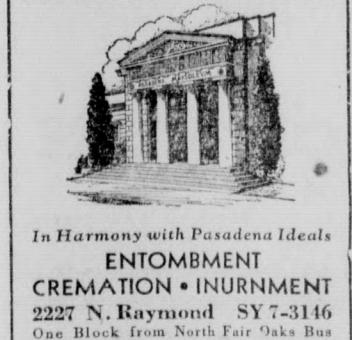
### Three Are Hostesses for Annual Las Jardineras Progressive Party

Members of Las Jardineras and their husbands enjoyed a progressive barbecue dinner and dance Saturday night, taking advantage of the warm evening to hold their party on the patios of three of the members' homes.

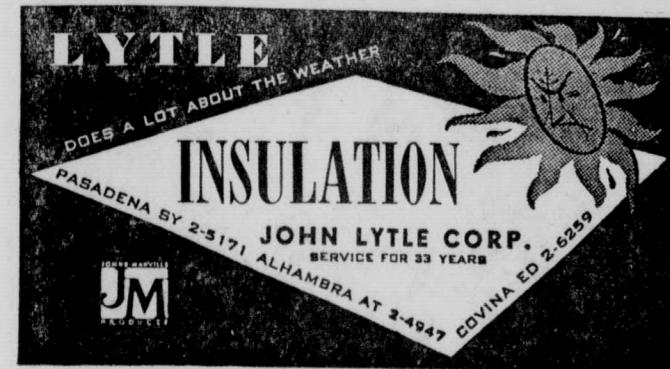
The group gathered for cocktails at the home of Mr. and Mrs. Robert Langset, 3750 Mayfair, and discussed Mrs. Langset's strategically lighted dwarf pine as part of the patio landscape.

A candlelight barbecue dinner was next at the home of Mr. and Mrs. Charles Hurter,

### PASADENA MAUSOLEUM



In Harmony with Pasadena Ideas  
ENTOMBMENT • CREMATION • INURNMENT  
2227 N. Raymond SY 7-3146  
One Block from North Fair Oaks Bus



### COLORS-331-COLORS

331 Shades and Colors in House Paints  
Flat Semi-Gloss—Flat Enamel and Rubber Base

### NASON DISTRIBUTOR WE MATCH ANY COLOR

INTERIOR DECORATOR AND COLOR CONSULTANT  
AT YOUR SERVICE

5000 Automotive Colors in Lacquer and Synthetic Enamels. WE MATCH ALL COLORS.

ELLIS PAINT CO.  
123 E. FOOTHILL, MONROVIA EL. 8-5160



RANCH RESIDENTS ATTENDING the kick-off meeting for the annual Don Benito School PTA membership drive were entertained with a skit pertaining to the project. Pictured are (left to right) Mrs. Robert K. Seigle, depicting the piñata which was awarded to the first class in each group to reach the 100% mark in membership; Mrs. Robert E. Field, PTA president, and Mrs. Robert L. Fisher, dressed as the pyramid which symbolized this year's slogan, "Build, Believe and Belong." —(Al West Photo.)

### Float Benefit Party Sierra Madreans Host

Mr. and Mrs. John M. Avedesian and Mr. and Mrs. Robert D. Sweet were co-hosts at a get-together last Saturday evening in the Avedesian home, 11 E. Bonita, to benefit Sierra Madre's float fund.

### BECHERER BUICK, INC.

135 W. Foothill Boulevard  
MONROVIA, CALIF.  
Phone Elliott 9-3201

If your car needs repairing, we have Pick-up and Delivery Service

HOURS—SALES DEPT.  
8 a.m. to 9 p.m. Monday through Saturday  
10 a.m. to 5 p.m. Sunday

### Ranchettes ..

Mr. and Mrs. William H. Petri, Jr., 1300 Daveric, are the parents of a daughter, Sarah Morgan, born Sept. 22 at Huntington Memorial Hospital and weighing 6 pounds, 4 ounces. The paternal grandparents are Mr. and Mrs. William H. Pett, Sr., of Lido Isle, Calif. The Petris have two other children, Barbara, 2, and Bruce, 1.

A third son, Thomas Chaney, was born to Mr. and Mrs. William M. Lawson, 1200 Rexford, Sept. 21, at St. Luke Hospital and weighing 7 pounds, 13 ounces. The maternal grandparents are Mr. and Mrs. Ben Jaffee of Beverly Hills. The paternal grandparents are Mr. and Mrs. Robert M. Lawson of Flintridge. The other two Lawson boys are Billy, 4½, and Johnny, 3.

### Mrs. John Baker Is New Wren President

Mrs. John Baker has been elected president of the Ranch Wrens, succeeding Mrs. J. Thornton McCarthy.

Other new officers are Mrs. Dunbar Burdick, vice president; Mrs. Raymond Anderson, secretary, and Mrs. Ogden Boden, treasurer.

The Wrens, who elected officers at their first fall meeting at the home of Mrs. Blair Hyde, also set Oct. 22 as the date of a costume party. Guests in "Barbary Coast" costumes will gather for the affair at the home of the Joseph Cummins, 605 Rim.

Mrs. Elmer Morton and Mrs. John Atkinson are party chairmen, with assistance from new and retiring officers. Last year's officers, in addition to Mrs. McCarthy, were Mrs. Richard Beattie, Mrs. Kenneth Kaler

Read the news in the NEWS.

NEW! Most horsepower per dollar of any truck line!

NEW! Most comfortable trucks ever built!

NEW! Handsomest styling on the American Road!



## Announcing New Ford Trucks for '56

ONLY FORD gives you so much that's NEW in styling-comfort-POWER!

Now for '56—Ford offers eight Short Stroke truck engines! A Six and seven Y-8's—with more horsepower for your money—proven by comparisons of net horsepower and suggested list price of all trucks! Power increases up to 26%, to get you rolling faster, give you more reserve power!

Ford's new Driverized Cab cut driving strain, give you exclusive new safety features such as Lifeguard steering wheel and door latches.

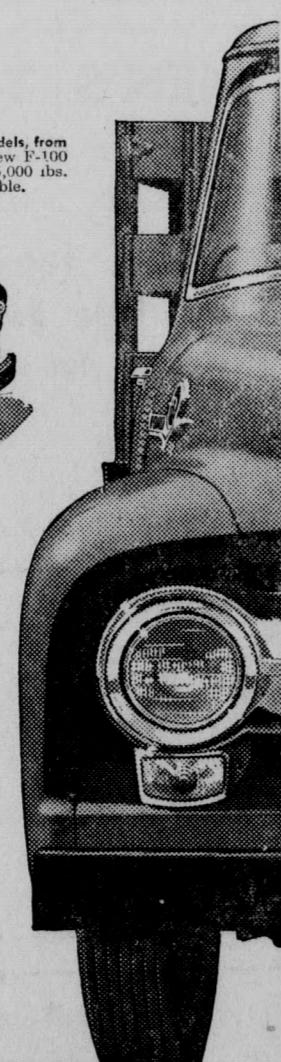
The husky good looks of your new Ford Truck build prestige for your business! See your Ford Dealer!

Go Ford—and get the most!

F.D.A.F.

CARL HANSEN

120 W. SIERRA MADRE BLVD. CU. 5-1120 SIERRA MADRE



Car Lasts Longer When Checked Often

Check-up, tune-up, or over-haul, you can always count on an A-1 job while your car is in our shop. Free, itemized estimates on every job given cheerfully.

### NORM'S GARAGE

22 EAST MONTECITO  
Call Custer 5-1146  
Open Saturdays  
For Your Convenience  
Pick-UP AND DELIVERY

### Ranch Parties Will Precede Nursery Harvest Ball Saturday at Huntington

A few tickets still are available for the annual Harvest Ball sponsored by the Hastings Ranch Nursery School Saturday night at the Huntington-Sheraton Hotel, according to Mrs. Clyde Seitz, ways and means chairman.

Table reservations will be accepted until noon on Saturday, Mrs. Seitz said. The dance will begin at 9:30 p.m. and continue through 1:30 a.m. with music provided by Orv Yarnell and his Melo-Deans.

As usual a number of pre-dinner parties are scheduled in the Ranch area.

Mr. and Mrs. Caleb McCormick have invited for cocktails the following friends:

Mr. and Mrs. Raymond A. Johrde, Mr. and Mrs. Kenneth Nelson, Mr. and Mrs. Robert Williams, Mr. and Mrs. George Nutting, Mr. and Mrs. Ralph Gleim, Mr. and Mrs. Edward Rettins, Mr. and Mrs. Gilbert Olsen, Mr. and Mrs. Marquis Bolton and Mr. and Mrs. David Walker.

Another group joining the ball will include Mr. and Mrs. James White, Mr. and Mrs. Charles Ayres, Mr. and Mrs. William Hogboom, Mr. and Mrs. Robert Fainer, Mr. and

Mrs. Harry Masser, Mr. and Mrs. Harry Elwood, Mr. and Mrs. Joseph Cummins, Mr. and Mrs. Peter Lublisch, Mr. and Mrs. Phillip Saurenman, Mr. and Mrs. John Fricke, Mr. and Mrs. Frank Estochin, Mr. and Mrs. Charles Coates and Mr. and Mrs. Brooks Thomas.

Mr. and Mrs. Harris Robison will be hosts for cocktails to Mr. and Mrs. Larry Barr, Dr. and Mrs. Clifford Wilcox, Mr. and Mrs. Robert Lloyd and Mr. and Mrs. Kirk Lewis.

Read the news in the NEWS.

### BURTON N. COUSENS RETURN FROM TRIP

Mr. and Mrs. Burton N. Couzens, 414 N. Auburn, have recently returned from a two-week motor trip through Yellowstone National Park and the Grand Tetons.

Read the news in the NEWS.

### SIERRA MADRE NEWS—7 Thursday, October 6, 1955

ELEANOR SUE ANN WILFONG  
PLEDGES DELTA ZETA  
Eleanor Sue Ann Wilfong, daughter of Mr. and Mrs. A. C. Wilfong, 3660 Greenhill Rd., has pledged Delta Zeta at Colorado A. and M., Ft. Collins, Colo.

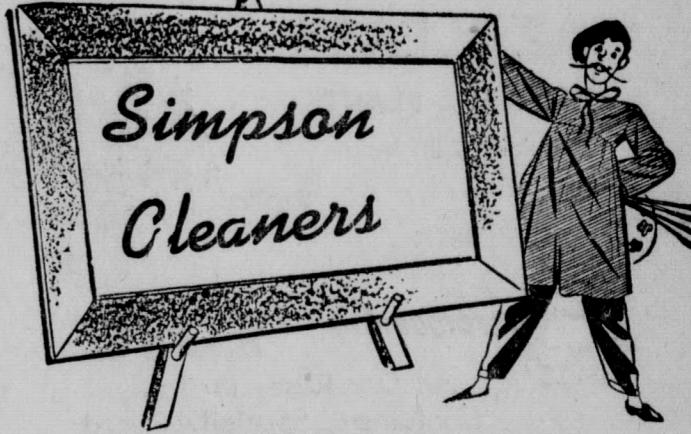
### YOUR FAMILY RESTAURANT 16th Year in Pasadena

• CHICKEN • RABBIT • STEAK • FISH  
All the Hot Biscuits you wish—Home-made desserts à la mode  
Hours: 11:30 a.m. to 8:30 p.m. (Closed Mondays)  
75¢ to \$1.25—CHILDREN'S DINNER 75¢

BROTHERTON'S

Famous FARM HOUSE Dinners  
2239 EAST COLORADO PASADENA SYCAMORE 6-5058  
(1 block west of Uptown Theatre) Free Parking—No Liquor

### Are Your Clothes Becoming to You? If Not, They Should Be Coming to Us . . .



and Laundry Service  
YOU'VE TRIED THE REST—NOW TRY THE BEST!  
WE DO OUR OWN WORK  
**PICK-UP and DELIVERY**  
Phone Custer 5-3183  
280 W. SIERRA MADRE BLVD.

ANNOUNCEMENT:  
TO ALL OUR CUSTOMERS AND  
FRIENDS. WATCH FOR THE BIG FOR-  
MAL OPENING OF OUR NEW DRUG  
STORE.  
SAM PERLOF,  
ROYAL DRUGS

Plans for the opening of our  
new ultra-modern drug store  
are being completed. We hope  
to be ready for business around  
the 25th of October

AT OUR NEW LOCATION:  
82 W. SIERRA MADRE BLVD.  
(2 DOORS EAST OF THE BANK)

- PLENTY OF OFF-STREET  
FREE PARKING •

ALWAYS AT YOUR SERVICE

- LIQUORS
- PRESCRIPTIONS
- COSMETICS
- SUNDRIES
- WE GIVE S & H GREEN STAMPS

Free Delivery to  
SIERRA MADRE, HASTINGS  
HIGHLANDS and THE OAKS

ROYAL DRUGS

17 KERSTING CT.  
SIERRA MADRE

CU. 5-1146  
Open Saturdays  
For Your Convenience  
Pick-UP AND DELIVERY

**45th Wedding Anniversary Observed by Mr. and Mrs. Sharp, Old Residents Here**

Mr. and Mrs. Leo E. Sharp, residents of Sierra Madre since 1920, celebrated their 45th wedding anniversary last week in their home at 264 E. Highland Ave.

A long-time newspaper man, Sharp was married at the home of his wife's parents, Mr. and Mrs. Asa Thomson, Hamilton, Mo., Sept. 28, 1910.

From 1910 to 1917, Sharp edited and published the Altamont Times, the Kidder Independent, the Kingston Mercury and the Hamilton Hamiltonian, all country weeklies in Missouri. The Altamont Times is still publishing.

He moved to Washington, D.C., in 1917 and was employed by the Department of

Commerce there and in Kansas City. In March, 1920, he was sent by the Commerce Department to California.

In that same year, he returned to his old calling—the newspaper business—and became publisher of the Sierra Madre News. Later, he worked for the F. W. Kellogg chain of papers and the Hermosa Beach Review.

He is a member of the Masonic Order, the Knights of Pythias, the Moose and formerly was also a member of the Lions Club. The Sharps have one daughter, Martha.

Of Sierra Madre, Sharp said,

"Everybody here is good to us. What more can we ask?"

FRIDAY and SATURDAY, OCT. 7-8

**DOLLAR DAYS****AZALEAS**

BEAUTIFUL PLANTS

Regular \$2.00 Value

1-Gallon Containers.....

\$1.00

1 ea.

**everblooming ROSES**

All Our Roses in Gallon Containers, Specially Priced

\$1.00 each.....

3 for \$2.00

6 LBS. RYE GRASS SEED  
Regular 25c lb..... 6 lbs. \$1.00S&H GREEN STAMPS—FREE DELIVERIES  
OPEN 6 DAYS—CLOSED MONDAYS192 N. MT. TRAIL  
CU. 5-9909  
SIERRA MADRE

USE NEWS WANT ADS FOR QUICK RESULTS!

**BIG SAVINGS!  
Friday and Saturday**G.E. RADIOS  
Reg. 23.95..... 21.95  
Reg. 29.95..... 25.95KITCHEN CLOCKS  
Reg. 3.98..... 3.20  
Reg. 4.98..... 3.98SUNBEAM COOKER &  
DEEP FRYER  
Reg. 31.50..... 24.50WESTINGHOUSE  
PORTABLE VACUUM  
Reg. 49.95..... 39.95KITCHEN LIGHT  
FIXTURES  
Reg. 2.75..... 2.39G.E. MOBIL MAID  
DISHWASHER  
Reg. 249.95..... 199.95GOODRICH  
TENNIS SHOES  
Reg. 6.60..... 4.95

S &amp; H Green Stamps Open Fri. Eves.

**Rasmussen**  
APPLIANCES52 W. Sierra Madre Blvd. CU. 5-9258  
Sierra Madre**Storkland**

Mr. and Mrs. Don Miller, 115 N. Baldwin Ave., are the parents of a 7-pound, 8-ounce baby girl, born last Thursday at St. Luke Hospital. The Millers have a 2-year-old son, Michael.

**Needlework Guild**  
**Annual Tea Slated For October 14th**

The Sierra Madre section of the Pasadena Chapter of the Needlework Guild of America will meet in the home of its president, Mrs. Colin Timmons, 49 W. Orange Grove, Friday, Oct. 14, for the annual Ingathering Tea.

One hundred seventy-five invitations have been sent by Mrs. Timmons and her board, Mrs. P. R. Woodworth, Mrs. Allan S. Hicks, Mrs. Charles Morrison, Mrs. Frank Spencer, Mrs. Carl Hansen, Mrs. Harold Everett, Mrs. Noren Eaton, Mrs. Nathaniel Van de Verg, Mrs. Alpheus L. Pruitt and Mrs. Brooks Thomas, to friends for the occasion.

Membership in the Guild is acquired by the donation of two new articles of wearing apparel or linens which are distributed to the various charity organizations in the San Gabriel Valley.

Those merchants carrying items appropriate for donations and who have been so gracious and generous in their cooperation in supporting the Sierra Madre Section are Garland's, Youngland, Virginia Sayles, Fashion Future, Hornaday's Department Store, Don Jackson and Reece Variety Store.



MR. AND MRS. LEO E. SHARP celebrated their 45th wedding anniversary last week at a quiet dinner in their Sierra Madre home with their daughter, Martha. The couple was married September 28, 1910.

**Wilder-Fritz Wedding Takes Place Sept. 24 at Double Ring Ceremony**

Dawn Lynnette Fritz, daughter of Mr. and Mrs. Claude F. Fritz, 476 Sturdevant, became the bride of Jim E. Wilder, son of Mr. and Mrs. Claude Wilder of Altadena, in a candlelight double ring ceremony in Washington Street Methodist Church, Altadena, Sept. 24.

The bride, given in marriage by her father, wore a ballerina length white lace gown fashioned with a fitted bodice and full skirt. Her finger-tip French illusion veil was held in place by a Juliet cap.

The bride's sister, Diane Fritz, was maid of honor. Her full skirted ballerina length gown was of pink and she carried a bouquet of pink carnations.

The three junior bridesmaids were Claudia Fritz, another sister; Pamela Giles of Duarte, who wore pink frocks, and Janet Dyer, also of Duarte, who wore a blue dress. The girls carried nosegays of pink carnations.

Dave Pearson of Altadena was best man and Bob Brown of Pasadena was the usher.

The bride's mother chose a gown of aqua brocade and the groom's mother was attired in a navy blue ensemble. Both costumes were accented by orchid corsages.

A reception was held in the Altadena home of the groom's parents.

Following a honeymoon in Las Vegas, Nev., the newly married couple moved into their new home in Glendora.

The bride is a graduate of Sierra Madre Elementary School, John Marshall Junior High School, and she attended

**Kappa Kappa Gamma Plans Founder's Day Luncheon Oct. 13**

Two service awards, one for distinguished service to the nation and another for service to the Southern California community, will highlight the annual Founder's Day luncheon of Kappa Kappa Gamma to be held Thursday noon, Oct. 13, in the Terrace Room of the Huntington-Sheraton Hotel, Pasadena.

Mrs. Charles T. Martin of San Marino, Southern California area council president of Kappa Kappa Gamma, will preside over the luncheon which will honor Kappas who have served the fraternity 50 years or more. Mrs. John Mock of Bel-Aire, winner of the 1954 Southern California service award, will be toastmistress while Mrs. Herbert T. Walker of Santa Barbara, province director of alumnae, will be the main speaker.

Kappas from all over Southern California are invited to attend, according to Mrs. Edward Farrell who is taking reservations at her home at 3435 Chaney Trail in Altadena although reservations are also being made through the area alumnae associations over Southern California.

Those in attendance were Mrs. John French, Mr. and Mrs. William Waite, Mr. and Mrs. Vern Eppard, Mr. and Mrs. Percy C. Kortkamp, Mr. and Mrs. George Hannaford, Mr. and Mrs. Gene Gilmore, Mr. and Mrs. Harold Pangborn, Mr. and Mrs. Frank Barbour, Mr. and Mrs. Robert Buttane, Mr. and Mrs. Douglas Dickson, Mr. and Mrs. Ed Meyer and Mr. and Mrs. Paul Landwehr.

Also, Mr. and Mrs. Dan Wilson, Mr. and Mrs. Sterling Rippey, Mr. and Mrs. Lawrence McGinnis, Mr. and Mrs. Arthur Erickson and Mr. and Mrs. E. H. Wall.

A potluck supper was enjoyed last Saturday night by the Lady Lions and their husbands in the Joseph Delgatto home, 734 Fairview. Swimming and dancing were included in the evening's festivities.

Those in attendance were Mrs. John French, Mr. and Mrs. William Waite, Mr. and Mrs. Vern Eppard, Mr. and Mrs. Percy C. Kortkamp, Mr. and Mrs. George Hannaford, Mr. and Mrs. Gene Gilmore, Mr. and Mrs. Harold Pangborn, Mr. and Mrs. Frank Barbour, Mr. and Mrs. Robert Buttane, Mr. and Mrs. Douglas Dickson, Mr. and Mrs. Ed Meyer and Mr. and Mrs. Paul Landwehr.

White Rib, Nylon Reinforced Neck-Bands, Long Body. No shrinking or stretching out of shape.

Regular 1.00.....  
SPECIAL 69c  
2 for \$1.25

Size 72"x108"—Regular 3.98  
Size 81"x108"—Regular 4.50

**MEN'S TEE SHIRTS**

National Brand . . . Remarkable

Small . . . Medium . . . Large

White Rib, Nylon Reinforced Neck-

Bands, Long Body. No shrinking or

stretching out of shape.

Regular 1.00.....  
SPECIAL 69c  
2 for \$1.25

Size 72"x108"—Regular 3.98  
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**MEN'S WHITE DRESS SHIRTS**

famous MARK TWAIN BRAND

3 styles, soft collar with stays, reg-

ular cuff or French cuff. Starched

collar, regular cuff.

Sizes 14-17—Sleeves 32-35

Regular 2.95.....  
SPECIAL \$2.79

WE GIVE J.W. GREEN STAMPS  
OPEN FRIDAYS TILL 9 P. M.

HORNADAY'S  
DEPARTMENT STORE

154 West Sierra Madre Blvd.  
SIERRA MADRE

Custer 5-7248

**Robert Frame Exhibit Shows Power, Feeling, Craftsmanship**

By MARVIN WEESE  
Member, Exhibits Committee,  
Friends of the Library

The exhibit of 19 paintings by Robert Frame at the Sierra Madre Public Library shows a number of good influences. Generally they are of the well-known Claremont School, but more, they show the progressive growth of the artist.

The "Still Life With Iris" is done in the rich colors and true craftsmanship of Henry McFee, and "Fisherman's Beach," a later painting, has a quality that is reminiscent of Phil Dike. Yet Robert Frame has learned more than his teaching. He strikes out alone. He is a young man with a definite view.

In this viewer's opinion his best stride is found in the painting titled simply "The Beach." It is more than that; it is a painting where the solid earth meets deep blue water with a powerful feeling in both. It is a design of sun and earth and water.

"The Purple Cloth" with 11 apples might be a problem picture in some rooms, but here it shows to bright advantage. It shows clearly that no forms or colors make too great a problem for Robert Frame. In his own words the subject is not so important as the painting.

In the wide landscape of "Hinterland" there is an abstract pattern that is intriguing. This painting will require more of your study than the strong central forms as shown in "Tropical Town."

"From the Window" is a

Lady Lions Slate Installation Rites Saturday, October 8

The Sierra Madre Lady Lions will have their installation ceremonies for new officers Saturday, Oct. 6, at a dinner dance in the banquet room at Carpenter's Santa Anita. The social hour will begin at 7:30 p.m. and dinner will be served at 8 p.m.

Mrs. Robert Buttane, past president, will install Mrs. Frank Barbour, president; Mrs. Harold Hamm, vice president; Mrs. John French, secretary; Mrs. Paul Landwehr, treasurer; and Mrs. Harold Pangborn and Mrs. William Waite, directors.

A potluck supper was enjoyed last Saturday night by the Lady Lions and their husbands in the Joseph Delgatto home, 734 Fairview. Swimming and dancing were included in the evening's festivities.

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White Rib, Nylon Reinforced Neck-Bands, Long Body. No shrinking or stretching out of shape.

Regular 1.00.....  
SPECIAL 69c  
2 for \$1.25

Size 72"x108"—Regular 3.98  
Size 81"x108"—Regular 4.50

**DOLLAR DAYS SPECIALS—OCTOBER 7-8**

DOLLAR DAYS SPECIALS—OCTOBER 7-8

WALLPAPER

Reg. Price  
1.50 and  
2.00  
\$1 ROLL

Odd Lots  
Wallpapers  
50¢ ROLL

9" Stucco Roller and Tray  
EXTENSION HANDLE  
REG. 5<sup>50</sup> — SPECIAL 3<sup>50</sup>

4-Foot Step Ladder.....  
9x12 Fibro Drop-Cloth.....  
5-Quart Lily Paint Pot.....

• MANY OTHER BARGAINS •

OPEN FRIDAY NIGHTS  
S & H GREEN STAMPS

OPEN FRIDAY NIGHTS  
SIERRA MADRE PAINT & WALLPAPER

35 N. BALDWIN CU. 5-3378 SIERRA MADRE

**Recent Meeting for Gamma Phi Alumnae**

Gamma Phi Betas heard highlights of a round-the-world journey when Mrs. Marcus D. Leh described her recent globe-circling trip to other members who assembled for their first regular monthly luncheon meeting of the season in the Arcadia home of Mrs. George H. Hawke.

**F. L. C. Roesses Host Visitor**

Mr. and Mrs. Frederick L. C. Roesses, 261 N. Adams, entertained Mrs. Roesses' sister, Mrs. William "Fritzi" Keup of Chicago, Ill., for two weeks.

Mrs. Keup vacationed at Mexico City and Acapulco before enplaning for visit with her sister en route home. This was the visitor's fourth stay in Southern California.

**Shoe Repair Specials**

FRIDAY and SATURDAY ONLY

MEN'S SOLES & HEELS 3.25

Special

LADIES' SOLES & HEELS 2.25

Special

CHILDREN'S SOLES & HEELS 1.50

From

EXPERT PROMPT SERVICE  
REPAIRING WHILE YOU WAIT

S & H Green Stamps Open Friday Eves

**RALPH'S SHOE STORE**</p